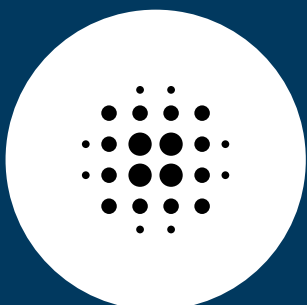


# IS THE WORLD REALLY BURNING OUT?

Mastering new reality



Practical BMDA respond



**19TH ANNUAL BMDA CONFERENCE**

7 -8 , October, 2021

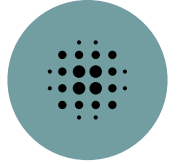
ONLINE

Time zone GMT+3



# BUSINESS COMPANIES DAY

October 7



10:30 -11:00

*Official Conference Opening*



## **DR. VIRGINIJUS KUNDROTAS**

*Lithuania, USA*

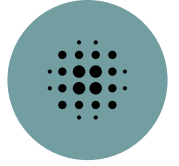
*President of BMDA, dean of Adizes Graduate School (AGS)*



## **PROF. ENN LISTRA**

*Estonia*

*Dean of School of Business and Governance, TalTech*



11.00 – 11:40

*Opening Keynote from the Chairperson of the  
Conference*



## **BUSINESS TRANSFORMATION AND NEW REALITY**

**DR. DIPAK C. JAIN**

*China, India, USA*

*President (European) and Professor of  
Marketing at China Europe I  
nternational Business School (CEIBS) in Shanghai*

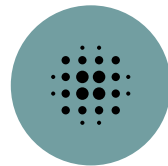
Dr. Dipak C. Jain is a globally recognized marketing and innovation expert whose insights have inspired a generation of business leaders to pursue success with significance. Dr. Jain's influential career spans nearly four decades as an educator, a senior business school administrator, and a consultant to corporations and governments. Throughout his career, he had furthered a pedagogical model that combines academic excellence and business relevance to produce high-impact results with social significance.

11: 40 – 11:55

*Coffee break*

# BUSINESS COMPANIES' DAY

October 7



11.55 – 13.15

## PANEL 1

*Systemic level. General perspective of the World*

### Moderator



#### **DR. DIPAK C. JAIN**

*China, India, USA*

*President (European) and Professor of Marketing at China Europe International Business School (CEIBS) in Shanghai*

### Speakers



#### **MR. MADIS MÜLLER**

*Estonia*

*Governor of Eesti Pank*



#### **MR. MINDAUGAS GLODAS**

*Norway*

*CEO at NRD Companies*

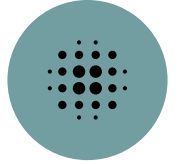


#### **PROF. AGNIS STIBE**

*France*

*Globally recognised corporate consultant and scientific advisor, Academic director on Artificial Intelligence and professor of Transformation at EM Normandie Business School*

# BUSINESS COMPANIES' DAY



13:15 – 13.55

*Lunch break*

13.55 – 15.15

## PANEL 2

*Organisational level exploring company  
as a smaller system – ESTONIAN CASE*

### Moderator



#### **PROF. EDITA GIMŽAUSKIENĖ**

*Lithuania*

*Dean of Kaunas University of Technology (KTU) Faculty of Economics and Business (EVF)*

### Speakers



#### **MR. KAAREL OTS**

*Estonia*

*Chairman of the management board, Nasdaq Estonia*



#### **MR. NIKOLAI ZENEVITSH**

*Estonia*

*Global Strategic Partnerships Manager at Bolt Food*



#### **MR. REMO KIRSS**

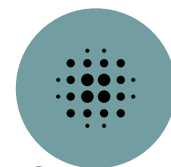
*Estonia/France*

*Country Manager, Chairman of Management Board at DPD*

15:15 – 15:30

*Coffee break*

# BUSINESS COMPANIES' DAY



CEO view.

15.30 – 16.50

## PANEL 3

*What kind of challenges do they have and deal with, is it easy for them, how do they feel themselves? What could they suggest for others?*

Moderator



### MR. ANDRZEJ POPADIUK

*Poland*

*BMDA Board member, Director of Offshore Wind Centre, Gdynia Maritime University*

Speakers



### MR. ANDRZEJ BORCZYK

*Poland*

*Human Resources Director, Board Member in Grupa Żywiec*



### MS. SANDRA GOLBREICH

*Baltics/Ukraine*

*CEO, founding partner at "Baltic Sandbox",  
New Nordic ecosystem builder, educator, womenintech advocate*



### MS. VILMA DRULIENE

*Latvia/Lithuania*

*CEO and Chairman of the Board in Pharmaceutical business at  
"Repharm" Group*

16:50 – 17:00

*Coffee break*

# SPECIAL CLOSING KEYNOTE SPEECH

17:00 - 17:30



*Dr. Ichak K. Adizes*

**“HOW TO AVOID A  
BURNOUT OF YOUR LIFE  
AND OF YOUR COMPANY”**

Dr. Adizes is the founder and CEO of the Adizes Institute, an international change management company based in Santa Barbara, California, that delivers the Adizes Program for Organizational Transformation to clients in the public and private sectors. In addition to advising United States prime ministers and cabinet-level officers across the world, Dr. Adizes has administered the Adizes program to a wide variety of companies ranging from startups to members of the Fortune 100.



# ACADEMIC SOLUTIONS AND INSIGHTS

October 8

9:00 – 9:10

*Opening words from Dr. Virginijus Kundrotas*



## **DR. VIRGINIJUS KUNDROTAS**

*Lithuania/ USA*

*President of BMDA, dean of Adizes Graduate School (AGS)*

9:10 – 10:35

## **PANEL 1**

*Business schools' experience from the perspective of the Dean*

Moderator



## **DR. TIMOTHY S. MESCON**

*The Netherlands*

*EV.P. and Chief Officer- Europe, Middle East and Africa, AACSB International*

Speakers



## **PROF. ENN LISTRA**

*Estonia*

*Dean of School of Business and Governance, TalTech*



## **PROF. SHERIF KAMEL**

*Egypt*

*Dean, School of Business at The American University in Cairo*



## **DR. ASSYLBEK KOZHAKHMETOV**

*Kazakhstan*

*Founder and President of AlmaU*



10.35 – 10.50

Coffee break

10.50 – 12.20  
**PANEL2**

Faculty research findings, consulting experiences  
and student experience

Moderator



**PROF. ARAKSYA MIRAKYAN**

*Russia*

*Professor at Lomonosov Moscow State University, Moscow (MSU)*

Speakers



**PROF. INGA MINELGAITĖ**

*Iceland*

*Professor at University of Iceland*



**DR. RAJESH K PILLANIA**

*India*

*Strategy Professor, Ex-Harvard Asia Fellow, Leading Research-Based Happiness Movement in India*



**PROF. LIGA PEISENIECE**

*Latvia*

*Rector of BA School of Business and Finance*



**MS. JANA STROGONOVA**

*Latvia*

*Co-owner of Growing Ltd, business trainer and consultant*

12.20 – 13.00

*Lunch break*

13:00 – 13:20

*BMDA future projects and offerings for the Members*

13:20 – 13:40

*BMDA Awards*

13: 40 – 14: 25

*SPECIAL ACTIVITY*



## Mr. Vasco Gaspar

*Portugal*

Vasco is an international **author, speaker** and **facilitator** that curates science-based methodologies to create safe spaces for people to manifest their true potential.



### Awareness

Expanding our consciousness to become more aware of ourselves and what's around us.



### Presencing

Connecting to Source, to our innate basic goodness, sanity and wisdom, and sensing our highest future potential.



### Human Flourishing

Manifesting an action in the world aligned with our true potential and with what Life is wanting to live through us.

14:25 – 14:40

*Coffee break*

14:40 – 16.10

## PANEL 3

*Association experience*

Moderator:



### **DR. VIRGINIJUS KUNDROTAS**

*Lithuania/ USA*

*President of BMDA, dean of Adizes Graduate School (AGS)*

Speakers:



### **PROF. DANICA PURG**

*Slovenia*

*President of International Association for Management Development in Dynamic Societies - CEEMAN and President of the IEDC-Bled School of Management*



### **PROF. GRAFTON WHYTE**

*Africa*

*Chair of AABS - African Association of Business Schools, Director of Namibia Business School, Namibia*



### **DR. SERGEY MYASOEDOV**

*Russia*

*President of RABE (Russian Association on Business Education), Vice-Rector of the Russian Academy of National Economy and Public Administration (RANEPA)*



### **MR. MANUEL ORTIZ DE ZEVALLOS**

*Peru*

*Executive director at The Latin American Council of Management Schools - CLADEA*



### **PROF. EDSON KONDO**

*Brazil*

*President of ANGRAD, Dean School of Public policy and government (FGV), director at Brazil - Japan Center for innovation and sustainability (FGV-BJIS), President of accreditation board EQUAA*



## MR. ANDRZEJ POPADIUK

*Poland*

*President of the Association of Management Development FORUM, BMDA Board member, Director of Offshore Wind Centre, Gdynia Maritime University*

16.10 – 16.30

Closing Keynote **“Competitive landscape of management education in CIA (China, India, America)”**  
by Chairman of the Conference



## DR. DIPAK C. JAIN

*China, India, USA*

*President (European) and Professor of Marketing at China Europe International Business School (CEIBS) in Shanghai*

16.30– 16.50

*Next year's Conference Venue*



# Conference Partners



Media partner

