

22

Annual **BMDA** Conference

April 25 -26, 2024

The European Solidarity Centre Gdansk **Poland** 

Join us in a collaborative exploration of cutting-edge insights and advancements that are shaping the landscape of artificial intelligence in contemporary professional domains

### Why participate?

The transformative influence of AI extends beyond mere optimization and efficiency enhancements, impacting management practices across diverse industries. The paradigm shift necessitates a comprehensive reevaluation and redefinition of company strategy, business and operational models, organizational structure, HR practices, and IT policies.

In this era of continual Al-driven change, readiness to **lead teams** through such evolution is a critical consideration for every manager, irrespective of industry or organizational role.

While Al's transformative potential is already evident, the ultimate endpoint, if any, remains uncertain. We extend an invitation to glean insights from the experiences of others, engage in thoughtful reflections, and share your own perspectives within a community of seasoned experts and practitioners.

Organiser:



Host:







### Day 1 - day of inspirations

9:00 - 9:30

Registration and welcome coffee

9:30 - 9:50

Opening of the first day



**VIRGINIJUS KUNDROTAS** 

Chairman of the 1st day

Honorary President of BMDA and Dean of Adizes Academy (USA/Lithuania)



### **EDITA GIMŽAUSKIENE**

BMDA president, vice president for strategic partnership at Kaunas University of Technology (KTU) (Lithuania)



#### PIOTR SZYNKIEWICZ

President of Collegium Prometricum and Prometriq Academy of Management in Sopot (Poland

Keynote speech-

Elevating Management Education by Integrating AI and Human Intelligence

10:00 - 10:40



#### **DIPAK JAIN**

Professor, Co-Chair of Academic Council of China Europe International Business School (CEIBS) Social Security and Aging Finance Institute (China/USA)





## Day 1 - day of inspirations

10:40 - 11:00

Coffee break and networking

Keynote speech-

Synergistic Frontiers: Harnessing
Human Expertise and AI in Business &
Research

11:00: 11:40



#### **SOUMODIP SARKAR**

Executive President of the Alentejo Science & Technology Park (PACT) (Portugal)

Keynote speech

How to Make Better Business Decisions?

11:40 - 12:30

Where do humans stand as AI evolves towards superior decision—making and inquiry? Five key questions for leadership teams



#### **TONY FISH**

Investor, author and serial entrepreneur with innovation and high growth experience cutting across many technology sectors including the new and exciting emerging field of digital fabrication. Author of book "Decision making in a certain times" (United Kingdom)

12:30 – 13:30





# Day 1 - day of inspirations

13:30 - 14:30

Welcome of the Conference by the Special Guest - Lech Walesa



#### **LECH WALESA**

Polish statesman, dissident, and Nobel Peace Prize laureate, who served as the president of Poland between 1990 and 1995. (Poland)

14:30 - 17:00

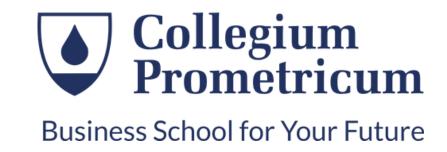
Company visits



18:00 - 20:00

BMDA community dinner





# Day 2 - day of experience sharing

10:00 - 10:10

Opening of the second day



**RAMON O'CALLAGAN** 

Chairman of the 2nd day

Chairman of International Advisory Board and Former Dean at Porto Business School (Portugal)

10:10 - 11:40

Session No.1. Al integration. Sharing best practices



**GIEDRE RAJUNCE** 

From humans to Al. How can we make our workplaces more secure?

Entrepreneur, CEO (Lithuania)



**TARMO KOPPEL** 

Tallinn University of Technology (Estonia)



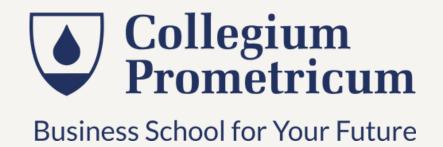
**ŁUKASZ BOROWIECKI** 

co-founder and CEO of 10 Senses (Poland)

11:40 - 12:00

Coffee break and networking





# Day 2 - day of experience sharing

12:00 - 13:30

Session No.2. Al integration. Sharing best practices

13:30- 14:30 Lunch

Round table discussion

Al implementation in Associations
activities and Accreditation process

14:30-16:00



#### **ANDREW MAIN WILSON**

Chief Executive of AMBA & BGA – the Association of MBAs and the Business Graduates Association



#### **ZITA PAPRIKA**

Associate Director of EFMD Global, Former Dean of Corvinus Business School (Hungary)



## **METKA TEKAVČIČ**

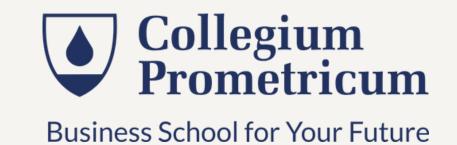
Dean, School of Economics & Business, University of Ljubljana, Member of Initial Accreditation Committee at AACSB International (Slovenia)



### **AIGERIM KAUMENOVA**

Director of CEEMAN (Slovenia)





# Day 2 - day of experience sharing

16:00 - 16:20

Coffee break and networking

16:20 - 16:50

Special closing session (online



#### **JONATHAN BRILL**

Forbes' #1 futurist and "the world's leading transformation architect", according to HBR. Inc. called him a "Silicon Valley Legend" for his work as the global futurist at HP, as an inventor of AI and Metaverse technologies, and as an advisor to the Secret Service.

16:50 - 17:00

Closing remarks

19:00 - 23:00

Gala dinner

- BMDA awards
- Welcoming new BMDA members

