

MASTERING THE FUTURE: AI IMPACT ON BUSINESS MODELS AND PRACTICE

Digital
Conference

22nd Annual
BMDA
Conference

April 25 -26, 2024

The European Solidarity Centre
Gdansk
Poland

Join us in a collaborative exploration of cutting-edge insights and advancements that are shaping the landscape of artificial intelligence in contemporary professional domains

Why participate?

The **transformative influence** of AI extends beyond mere optimization and efficiency enhancements, impacting management practices across diverse industries. The paradigm shift necessitates a comprehensive **reevaluation and redefinition of company strategy, business and operational models, organizational structure, HR practices, and IT policies.**

In this era of continual **AI-driven change, readiness to lead teams** through such evolution is a critical consideration for every manager, irrespective of industry or organizational role.

While **AI's transformative potential is already evident**, the ultimate endpoint, if any, remains uncertain. We extend an invitation to glean insights from the experiences of others, engage in thoughtful reflections, and share your own perspectives within a community of seasoned experts and practitioners.

Organiser:



Host:



Day 1 - day of inspirations

9:00 - 9:30

Registration and welcome coffee

9:30 - 9:50

Opening of the first day



VIRGINIJUS KUNDROTAS

Chairman of the 1st day

Honorary President of BMDA and Dean of Adizes Academy
(USA/Lithuania)



EDITA GIMŽAUSKIENE

BMDA president, vice president for strategic partnership at Kaunas
University of Technology (KTU) (Lithuania)



PIOTR SZYNKIEWICZ

President of Collegium Prometricum and Prometric Academy of
Management in Sopot (Poland)

10:00 - 10:40

Keynote speech-
***Elevating Management Education by
Integrating AI and Human Intelligence***



DIPAK JAIN

Professor, Co-Chair of Academic Council of China Europe
International Business School (CEIBS) Social Security and Aging
Finance Institute (China/USA)

Day 1 - day of inspirations

10:40 – 11:00

Coffee break and networking

11:00: 11:40

Keynote speech-
***Synergistic Frontiers: Harnessing
Human Expertise and AI in Business &
Research***



SOUMODIP SARKAR

Executive President of the Alentejo Science & Technology Park
(PACT) (Portugal)

11:40 – 12:30

Keynote speech
How to Make Better Business Decisions?
Where do humans stand as AI evolves towards superior decision-
making and inquiry? Five key questions for leadership teams



TONY FISH

Investor, author and serial entrepreneur with innovation and high
growth experience cutting across many technology sectors including
the new and exciting emerging field of digital fabrication.
Author of book "Decision making in a certain times" (United Kingdom)

12:30 – 13:30

Lunch

Day 1 - day of inspirations

13:30 – 14:30

*Welcome of the Conference by the
Special Guest - Lech Walesa*



LECH WALESA

Polish statesman, dissident, and Nobel Peace Prize laureate, who served as the president of Poland between 1990 and 1995. (Poland)

14:30 – 17:00

Company visits



18:00 – 20:00

BMDA community dinner

Day 2 - day of experience sharing

10:00 – 10:10

Opening of the second day



RAMON O'CALLAGAN

Chairman of the 2nd day

Chairman of International Advisory Board and Former Dean at Porto Business School (Portugal)

10:10 – 11:40

*Session No.1. **AI integration. Sharing best practices***



GIEDRE RAJUNCE

From humans to AI. How can we make our workplaces more secure?

Entrepreneur, CEO (Lithuania)



TARMO KOPPEL

Tallinn University of Technology (Estonia)



ŁUKASZ BOROWIECKI

co-founder and CEO of 10 Senses (Poland)

11:40 – 12:00

Coffee break and networking

Day 2 - day of experience sharing

12:00 – 13:30

*Session No.2. AI integration. Sharing
best practices*

13:30- 14:30

Lunch

14:30- 16:00

*Round table discussion
AI implementation in Associations
activities and Accreditation process*



ANDREW MAIN WILSON

Chief Executive of AMBA & BGA - the Association of MBAs and the Business Graduates Association



ZITA PAPIKA

Associate Director of EFMD Global, Former Dean of Corvinus Business School (Hungary)



METKA TEKAVČIČ

Dean, School of Economics & Business, University of Ljubljana,
Member of Initial Accreditation Committee at AACSB International
(Slovenia)



AIGERIM KAUMENOVA

Director of CEEMAN (Slovenia)

Day 2 - day of experience sharing

16:00 – 16:20

Coffee break and networking

16:20 – 16:50

Special closing session (online)



JONATHAN BRILL

Forbes' #1 futurist and "the world's leading transformation architect", according to HBR. Inc. called him a "Silicon Valley Legend" for his work as the global futurist at HP, as an inventor of AI and Metaverse technologies, and as an advisor to the Secret Service.

16:50 – 17:00

Closing remarks

19:00 – 23:00

Gala dinner

- BMDA awards
- Welcoming new BMDA members

