Baltic Management Development Association

May 14th 2010, Riga   Dr. Virginijus Kundrotas

Baltic Management Development Association (BMDA)

is non-profit organisation, uniting **institutions** and **individuals,** having its commercial, financial, organisational and legal independence, established to realise the aims and objectives stated in the By-laws

Baltic Management Development Association (BMDA)

was established by the end of 2002 as the initiative of universities and business schools as well as individuals – professors of management sciences and business professionals from the Baltic countries.

ACTIVITIES

- Annual Conferences;
- Round-table discussions on various issues in Higher Education;
- Influencing Higher education policy in the Baltic countries;
- Faculty and administration development seminars;
- Research activities;
- Other

First Year of Association

BMDA had 19 members from 5 countries in May 2003

BMDA

BALTIC MANAGEMENT DEVELOPMENT ASSOCIATION

MEMBERSHIP TODAY

19 COUNTRIES (Austria, Belgium, Croatia, Denmark, Estonia, Finland, Georgia, Latvia, Lithuania, Netherlands, Norway, Poland, Russia, Slovenia, United Kingdom, Ukraine, Republic of Kazakhstan, Malaysia, USA)

56 MEMBERS :

41 Institutional

13 Individual

2 Corporate

BOARD OF BMDA 2010

Morten Christensen, Norway

Nicola Hijlkema, Estonia

Virginijus Kundrotas, Lithuania

Enn Listra, Estonia

Modris Ozolins, Latvia

Nerijus Pacesa, Lithuania

Wojciech Rybowski, Poland

Kazimieras Tonkunas, Lithuania

Tatjana, Volkova, Latvia
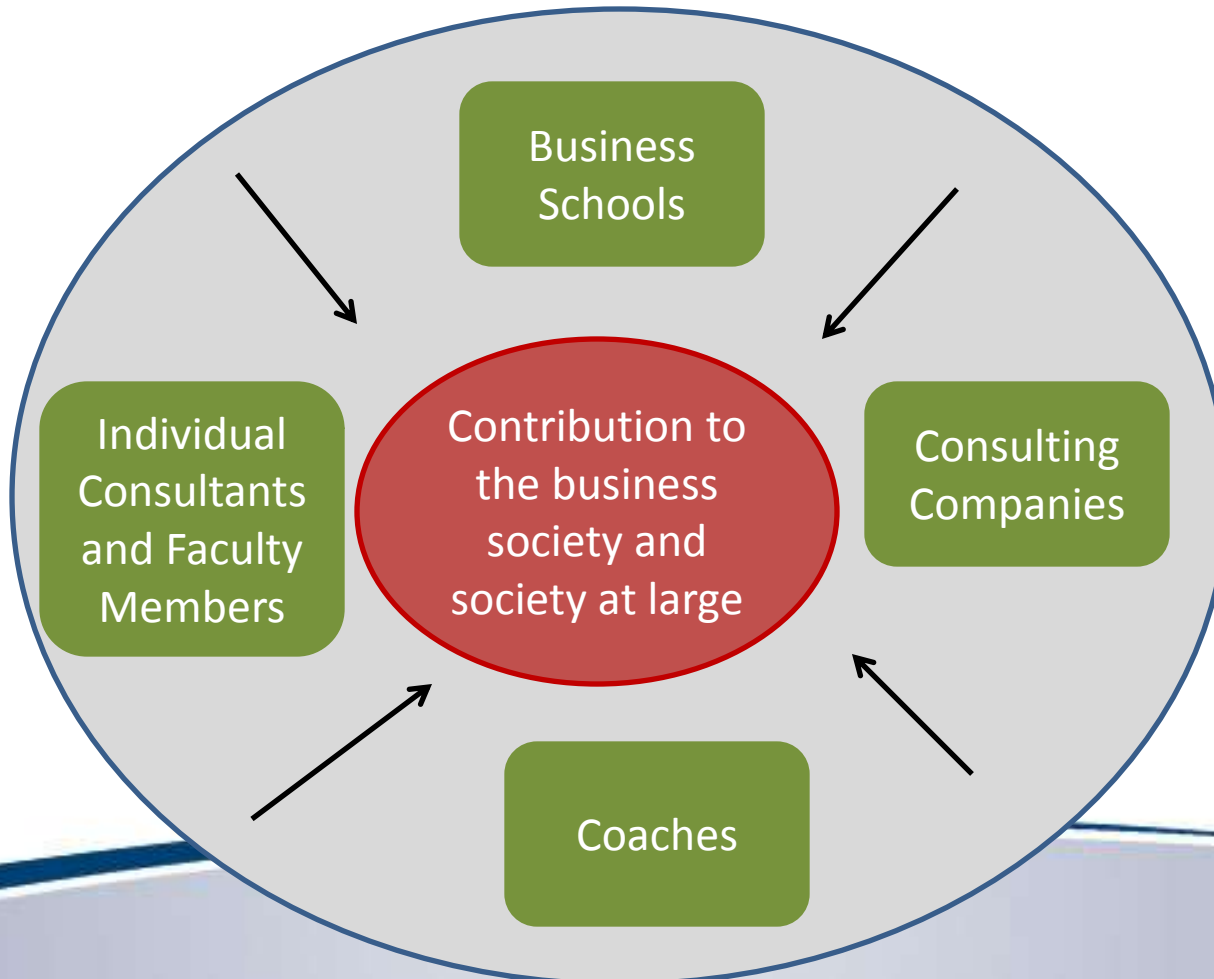
The main 4 roles of BMDA till the Year 2010

- BMDA as information provider

- BMDA as the provider of Networking opportunities

- BMDA as competence provider

- BMDA as promoter of the Region

BMDA
BALTIC MANAGEMENT DEVELOPMENT ASSOCIATION

From the 2010 BMDA develops New Strategy

Baltic Management Development Association

Service provider

INTEGRATOR

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The integrative role of BMDA

Business Schools

Individual Consultants and Faculty Members

Contribution to the business society and society at large

Consulting Companies

Coaches

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What could be perceived as "good management education"

- Applicability of knowledge to practice
- Ability to propose new solutions to new business challenges
- Educate both tool makers and tool users
- Perform management development in a sustainable way
- Develop responsible attitude towards management activities
- Practice as you preach – develop the institutional management as well as the corporate governance of institutions

BMDA aims for contribution towards development of management education

- Promote diversity in pedagogical methodologies
- Promote 'research based' education, where the learning context reflects a research context
- Serve as an integrator for the different stakeholders
- Facilitate collaborative initiatives between stakeholders
- Develop and disseminate models for Corporate partnerships for institutions
- Function as an opinion builder for responsible and sustainable management

BMDA Activities

- Annual Conferences

- Competence development seminars

- Research Development

Baltic Journal of Management

Baltic Journal of Management was launched on 23rd March 2005.

BJM is the only journal that actively encourages dialogue between Baltic management researchers and supports research from the region. It acts as a forum to encourage dialogue between East and West.

The journal seeks to highlight the best practice and research of developed and rapidly growing countries in the Baltic region.

It encourages well-written articles with the focus on interdisciplinary, international and comparative standpoints on contemporary management issues

Editorial team from

Lithuania
Latvia
Estonia
Norway
Russia

Led by Asta Pundziene, ISM

- BJM has been accepted into Thomson Reuters' Science Citation Index Expanded (SCIE) in May, 2008.

- The acceptance of one of the major indicators of quality academic research is a high achievement for a journal in only its third year.

2009/2010 Emerald/BMDA Borderless Management Research Award for Young Researchers

For:

doctoral students in last year of their programme

any researcher under 38 years of age be co-authored with senior faculty

2009/2010 Emerald/BMDA Borderless Management Research Award for Young Researchers

Cash prize €1,500
Certificate
Publication in *Baltic Journal of Management*
Presentation at BMDA 2010

The Modern Management Research Conference **"Insights Into the Sustainable Growth of Business"** was organised in cooperation with ISM University of Management and Economics (Lithuania) and BI Norwegian School of Management (Norway).
The conference took place on **November 19-21, 2009** in Vilnius

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BMDA IT System Development

• To create BMDA IT System which would give the Association broader possibilities to grow and develop as well as coordinate its activities.

• This system would also automatize and standardize the main processes in such way enlarging the effectiveness of BMDA activities and would create the medium for the exchange of important information and enlarge the intensity of communication.

Get more benefits being together

Corporate

Associations

BMDA IS

Institutional

Individual

Cooperation is...

... is the process of working or acting TOGETHER

In order to grow the value of cooperation BMDA set a goal to

Develop the internet-based information system for the knowledge exchange and cooperation of institutions and professionals operating in or closely related to the area of management

BMDA portal for cooperation is…

…a custom-tailored information system that will enable for more efficient Cooperation, Social Networking and Knowledge Exchange among institutions and individuals, that are a part of BMDA Network

Portal will enable BMDA members

- To announce information about ongoing activities, projects, trainings, conferences, etc.;
- To make the expertise public;
- To find the needed expertise;
- To participate in the online training courses;
- To exploit many other opportunities of online common system that is dedicated to serve for the common and individual purposes.

Portal will serve Business Companies

The user may look for partners for international joint projects, express the need for competence development of their employees, ask for solutions/advices for the faced challenges, offer workplaces for students, initiate innovative projects, form project teams, get access to the sites with the provided information about the newest trends in management development and etc.

Portal will serve Business Schools

The user will be able to see and manage information related to his/her institution, describe services, publish CVs of experts and students, announce about their upcoming events, seek for joint partners in business or academic sectors in the international level, publish articles in management, suggest their training services for business and etc.

Portal will serve Individuals

The person will have possibility to announce information about himself/herself, to expose their newest findings and methodologies, present articles, announce about the products or services, participate in the discussions among members, etc.

Portal will serve Public User

He/she may read the information on the portal: general information, information about members and their activity, contacts information, news and its subscription, participate in queries, find useful links, etc.

BMDA Interview

BMDA INTERVIEW

How to Manage in Turbulent times

During this interview prof. Adizes shares his insights on what does it mean to be on effective and efficient leader, when the economy is facing difficult periods.

More ...

- Monthly interview of one of **BMDA members** institutions Heads on particular hot leadership or management topic!

- The interview should be filmed by the Institution of interviewer, but topic and general frame should be confirmed by BMDA Headquarters in advance.

- The prepared Video material should be sent to BMDA headquaters 2 weeks before the launch time.

Information about events

BMDA Events

BMDA EVENTS

8th BMDA Annual Conference

The Conference is going to bring together International business education community and representatives of various Business organisations from the Baltic Sea region and beyond.

More ...

BMDA MEMBERS EVENTS

- Conference "Innovation Driven Entrepreneurship"
- Seminar on Doctoral Dissertation Writing
- BMRA seminars

View all

- BMDA Coming Conferences
- BMDA workshop – faculty development; administration development
- BMDA initiated discussions
- BMDA joint events together with other intstitutions
- **BMDA members events:** Events, organised by BMDA member for international community

Announce news & subscribe

BMDA NEWS

Asian Forum

Baltic Management Development Association (BMDA) became one of the Asian Forum on Corporate Soacial Responsibility Partners'.

More ...

New portal launched!
New portal launched with extended functionality...

More ...

BMDA NEW MEMBERS

- Adizes Graduate School
- International Academy of Business
- Pavlo Sheremeta

View all

- Any information BMDA would like to share with its members or other stakeholders will be presented in the section "BMDA NEWS";

- The news may be subscribed and received by e-mail.

Growing membership

BMDA NEW MEMBERS

- Adizes Graduate School
- International Academy of Business
- Pavlo Sheremeta

View all

- Information on the new member of BMDA will be visible in the front page of the portal.

- The list of members, who recently joined BMDA will be usually kept for 3-6 months.

Get visible as a Partner

STRATEGIC PARTNERS

ARX BALTICA
SPAUDOS NAMAI

- Companies or Institutions, which support BMDA activities (sponsoring conferences, providing usefull knowledge or other resources and etc) will be visible in the section of "strategic partners".

Announce and manage projects

BUSSINESS/ACADEMY COOPERATION

- Joint cooperation program of Kongsberg Rotary
- Innovative teaching-learning methods
  View all

ACADEMIC COOPERATION

- System Engineering and Management
- One more project...
- Another one project...
  View all

COMMUNITY PROJECTS

- Quick help for bussiness companies
- One more project...
- Another one project...
  View all

- Create projects and information on them;

- Find partners for projects;

- Find expertise for projects;

Exploit the library

LIBRARY

- Books
- Articles
- Methodologies
- Bussines cases

View all

Baltic Journal of Management

- Post your material to the library – articles, books, methodologies, working papers, business cases, etc.;

- Read the material posted by other members;

- Comment on the material.

Other attractive benefits

- Events (trainings, conferences) with the possibility of online registration;

- Announcements for workplaces, practice places for students;

- Announcements for search of experts;

- Webinair – online training sessions;

- Something missing? Give your ideas… ☺.

Some *(boring)* technical information

- Portal will be developed using OpenSource framework **ZOPE/Plone** and **MySQL** database system, using latest web technologies.
- Fully expandable in the future under new customer requirements.
- Despite several different environments for users, system will be designed and developed as one-piece software working with the same database.
- Due to latest web technologies system will be accessible through any web browser installed in user's computer, PDA or mobile phone.
- To ensure security, all connections to the system will be over **HTTPS** secure protocol.

BMDA portal will be available at

www.bmda.net

- Let's browse the *pilot version* of the portal LIVE →

Any questions, comments, suggestions?....

Thank you for your attention!

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