

## BMDA monthly newsletter

Baltic Management Development Association

Volume 2, Issue 10

### BMDA Activities of Year 2013 at a Glance

*“Year's end is neither an end nor a beginning but a going on, with all the wisdom that experience can instill in us” - Hal Borland*

Dear members and friends of Baltic Management Development Association,

Welcome to the last BMDA newsletter for the year 2013! We do believe that it has been a successful year for all of us, brimming with meaningful ideas and packed with great opportunities.

The end of the year is a valuable opportunity to glance back, so in this issue, as an addition to the traditional news from our members, please join us for a brief glance over the key activities of the year 2013. We do hope you enjoy reading it!

The year 2013 has been a successful and fruitful period for the Baltic Management Development Association. Our organization kept growing, developing, and expanding both member and activity-wise. BMDA continues to be a strong and viable organization, currently uniting 71 members from an array of 23 countries - Austria, Belarus, Belgium, Croatia, Denmark, Estonia, Finland, France, Georgia, Germany, Italy, Latvia, Lithuania, Norway, Poland, Republic of Kazakhstan, Russia, Slovenia, Sweden, the Netherlands, Ukraine, United Kingdom, USA.

We are proud to have expanded the scope of our activities this year. One of the major steps was having officially established our successful long-term cooperation with Russian Association of Business Education (RABE), which opened us opportunities for event further carrying out our main goal of bridging the latest management and management education developments between the East and the West.

The year 2013 has also been fruitful for our Association by expanding our new association members' pool. This year, we all have been happy to welcome 10 new members to the Baltic Management Development Association, which are IPM Business School (Belarus), Lviv Business School of Ukrainian Catholic University (Ukraine), Kyiv School of Economics (Ukraine), Russian Association of Business Education - RABE (Russia), Global Business Schools Network - GBSN (USA), Emmerging Solutions (France), Panevėžys College (Lithuania), European Case Clearing House – ECCH, from the year 2013 known as the Case Center (UK), individual members Prof. Rolf D. Cremer (Germany), and Assoc. Prof. Tatiana Khvatova (Russia).

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## BMDA Activities of Year 2013 at a Glance

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Apart from other association activities, this year has also been fruitful with memorable events. Traditionally, the most significant of them all was the BMDA Annual Conference, which was the 11th of such kind organized by BMDA. The conference gathered more than 120 participants from 16 countries in order to research and discuss the issues of management role for sustainable innovations and creative solutions.

To satisfy the needs of its wide and diverse members' audience, BMDA had numerous successful collaborative events. On 8 May, the joined conference "From Cooperation to Partnership" was organized by BMDA and Russian Association of Business Education (RABE), which took place in Vilnius, Lithuania. To provide the academic community with opportunities to improve and update the academic writing skills, the seminar "How to Get a Research Paper Published" took place on 26-27 September. The event was organized in collaboration with ISM University of Management and economics, and led by Prof. Christopher J. Brewster who has a wide experience and deep knowledge in article publishing and editing procedures for various academic journals.

Aiming to encourage and promote new methods and ideas in management of business schools, the training "Adizes Theory and Practice for the Best Business Schools" took place in Istanbul, Turkey on 7-9 November. The training was the result of a very successful collaboration between Adizes Graduate School, BMDA, CEEMAN, and RABE associations.

In order to develop management education among the future management professionals, the 2<sup>nd</sup> international Under-graduate student conference "Theory and Practice: Student Insights" was organized in collaboration with Kolping University of Applied Sciences on 14 November in Kaunas, Lithuania. The conference, which has become a traditional collaboration event between Kolping University of Applied Sciences and BMDA, attracted more than 50 young researchers from 7 countries, and we expect even greater interest from the young researchers for the coming year.

Throughout the year 2013, BMDA has been active in ongoing global events and activities. BMDA President Dr. Virginijus Kundrotas represented BMDA in the key events and meetings, such as EFMD Deans and Directors Meeting in Istanbul, Turkey; EQUAL Board meetings in Brussels, Belgium, and Madrid, Spain; International Symposium organized by European League for Economic Cooperation (elec) in Yerevan, Armenia, 21<sup>st</sup> Annual CEEMAN Conference in Bled, Slovenia; 6<sup>th</sup> Eduniversal World Convention in Bangalore, India; International conference "Entrepreneurship and Business Education in Emerging World", dedicated to the 25th Anniversary of International Academy of Business in Almaty, Kazakhstan, and number of other events.

In addition to this, BMDA sent its representative to the Nordplus programme contact seminar in Stockholm, Sweden. During the event important contacts were made with partners for the future projects of BMDA.

The year 2013 brought changes to the Association management. The BMDA Project manager position was taken over by Ms. Rima Mockeviciute, while former BMDA coordinator Ms. Goda Nevidauskiene was re-appointed to her former position in addition to her current position as the Project manager for Adizes Institute for West Europe and Baltics.

And least but not last, having had a year this fulfilling, we would like to share our sincere gratitude to all the BMDA members and friends. Thank you for being with us, for your ideas, initiatives, as well as skills, knowledge, and dedicated work to make it all happen. Having such an amazing BMDA family and support that you all provide, we are joyfully looking forward to the year 2014 with all the great success and wonderful experiences to come!

Yours sincerely,  
The BMDA team

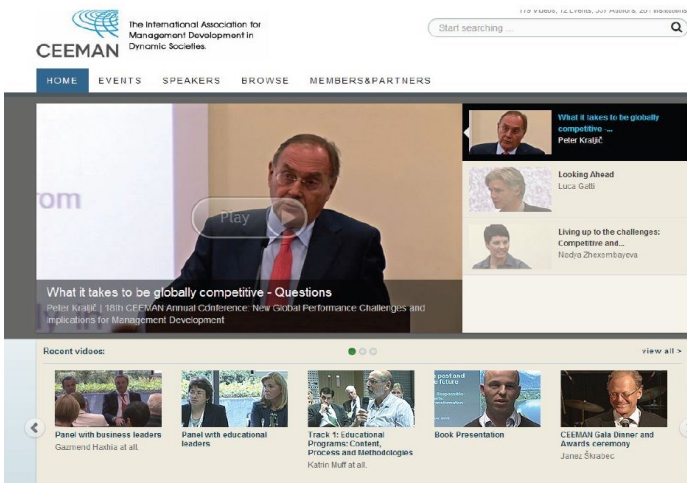




## EXPERTS: LATVIA HAS GREAT POTENTIAL FOR INCREASING COOPERATION BETWEEN SCIENCE AND BUSINESS

The International conference “Use Science – Open Infrastructure to Foster Collaboration between Industry and Academia” brought to Riga more than 100 delegates from 9 countries on November 28-29. The Conference provided discussion opportunities for researchers, scientists, PhD students, industry representatives, as well as policy makers from governmental sector, municipalities, as well as professional associations and NGO-s. The central topic of the Conference was mutually beneficial cooperation between Academia and its partners. The event was hosted by Riga Technical University (RTU).

[Read more](#)



## VIDEO PROCEEDINGS FROM 2013 PRME SUMMIT AND 21ST CEEMAN ANNUAL CONFERENCE ON NEW CEEMAN VIDEO PLATFORM

Video proceedings from two global events on New Ways of Developing Leaders for the Future We Want and Business Schools as Responsible Change Agents: From Transition to Transformation that gathered more than 300 participants from 60 countries from all over the world on 25-27 September in Bled, Slovenia are now available.

CEEMAN has launched a newly created [CEEMAN Video Platform](#), where in addition to the complete proceedings from 2013 PRME Summit and 21st CEEMAN Annual Conference, there are also video contributions of individual inspirational stories by the Summit.

[Read more](#)



## DR ICHAK ADIZES IN 9TH IMTA ALUMNI CONFERENCE ON 17-18 MARCH 2014 IN KIEV, UKRAINE

The 9th IMTA Alumni Annual Conference on Enhancing Teaching and Learning Effectiveness: Challenges and Solutions will be held on 17-18 2014 at MIM-Kyiv, Ukraine.

The keynote speaker in the event that is also open for management faculty and business representatives that are interested and involved in management development will be Dr. Ichak Adizes one of the leading authorities on change management.

For more information regarding the organization of IMTA Alumni Conference, please contact Milenko Gudic, IMTA Managing Director ([milenko.gudic@ceeman.org](mailto:milenko.gudic@ceeman.org))

[Read more](#)



20  
years



CEEMAN

PRME ANTI-POVERTY WORKING GROUP  
CONFERENCE, 28-30 JULY, MANAGUA, NICARAGUA  
– CALL FOR PAPERS

PRME Anti-poverty Working Group, supported by CEEMAN, is co-organizing in collaboration with INCAE, Nicaragua, an international experiential learning conference on Leveraging Innovative and Cross-Country Learning for Poverty Reduction: Climbing the Economic Ladder: Examples from and for Nicaragua.

The conference will give delegates opportunities for interaction with policy and community leaders as well as with one another by blending traditional paper presentations with small group break-out sessions and a day-long field immersion experience.

[Read more](#)



20  
years



CEEMAN

DEVELOPING OPERATIONAL EXCELLENCE IN  
BUSINESS EDUCATION

The 10th edition CEEMAN's Program Management Seminar of the unique program for developing operational excellence in business education and management development is scheduled for 23-25 April 2014 in Bled, Slovenia.

More than 240 program managers, coordinators and directors in charge of the program management function from 90 business schools and management development institutions in 40 countries have already attended the [Program Management Seminar](#), which the Financial Times described as a program for "the infantry that wins the war".

[Read more](#)



20  
years



CEEMAN

FACULTY DEVELOPMENT FOR THE FUTURE  
WE WANT

The 15th edition of IMTA, a major European faculty development program for a new generation of management educators for the new generation of business leaders is scheduled for 8-20 June 2014 in Bled, Slovenia.

The International Management Teachers Academy has already educated 473 management educators from 142 business schools and universities in 38 countries around the globe.

The disciplinary tracks of [IMTA 2014](#) include: Strategic Management, Accounting, Finance, Marketing, Leadership and Change Management, and Business in Society.

[Read more](#)



### INNOVATIONS AND ENTREPRENEURSHIP IN EMERGING MARKETS SUMMER SCHOOL

Let's learn and explore with the program Summer School in Innovation and Entrepreneurship in Emerging Markets!

#### We are looking for adventurous people who:

- look for new opportunities on markets that grow fast;
- have thirst for learning and enjoy working in team;
- are eager to explore a new culture and ancient medieval city of Lviv, one of the biggest centers of IT industry in East Europe;
- have obtained at least an undergraduate degree (in any specialty);
- are native speakers or fluent in English.

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### IPM BUSINESS SCHOOL CELEBRATES ANNIVERSARY

IPM Business School will be twenty December 15. At one time the Institute of Privatization and Management was created to contribute to a speedy reformation of Belarusian economy. A few years later we set a new goal that is to assist competition development of Belarusian business.

"We provide companies with educational programs that meet European standards and enable to prepare highly qualified managers. A qualified managers are a major factor that increase competitiveness of companies", - said Pavel Daneyko, CEO and one of the IPM Business-School creators.

[Read more](#)



### INTERNATIONAL CONFERENCE "INNOVATIVE TEACHING IN BUSINESS AND MANAGEMENT. NOVEL APPROACHES IN BUSINESS EDUCATION"

Faculty of Management and Economics at Gdansk University of Technology is organizing an international conference "**Innovative teaching in business and management. Novel approaches in business education**", organized within the project INNOCASE, funded with support from the European Commission under the Lifelong Learning Programme. The event will take place on **8th of April 2014 in Gdańsk, Poland.**

The conference is designed to be a broad forum for discussion to scholars and practitioners interested in education in the field of management and business.

[Read more](#)





### IBS AT VU AND AVADA IN PARTNERSHIP FOR A NEW SCIENTIFIC MAGAZINE

International Business School at Vilnius University concluded a cooperation agreement with “Association of Academic Management and Administration” (AVADA) for partnership in publishing a scientific magazine “Contemporary Research on Organization Management and Administration” (CROMA).

[Read more](#)



### COOPERATION CONTRACT BETWEEN IBS AT VU AND LPMA

The Lithuanian Project Management Association and International Business School at Vilnius University concluded a cooperation contract on October 18, 2013. In compliance with this contract VU IBS and LPMA agreed on the partnership to cooperate in the sphere of project management (study and teaching programs, research and promotion, organization of annual meetings).

[Read more](#)



### MBA ARŪNAS ŠIKŠTA HAS BECOME THE NEW DIRECTOR OF VU IBS

In November 2013, MBA Arūnas Šikšta, one of the best managers of Lithuania, was officially introduced to the school's academic community as the new Director of Vilnius University International Business School.

“I am delighted to have the opportunity to contribute to the performance and further development of IBS at VU as the first Lithuanian business school. The challenges evident in the global economy and the market of higher education, will undoubtedly not pass us by either. Nevertheless, I am confident we will be able to prepare for these challenges professionally and within the next few years will become one of the leading business schools.

[Read more](#)



**ACCA**

### KTU ROUNDTABLE ON UNDERSTANDING INVESTORS

On 2 November 2013 Kaunas University of Technology organized a roundtable discussion based on ACCA's research "Understanding Investors: Directions for Corporate Reporting". The aim of the event was to examine relevance of the issue in the local market, as well as to foresee future developments of corporate reporting under Lithuanian economic conditions.

Near 20 students of the Accounting and Auditing Department took place in this roundtable. They were asked to provide their opinion on investors' decision making, information sources, corporate reporting, its improvement and timeliness of information. [Read more](#)



**ACCA**

### UKRAINIAN LAUNCH OF INTEGRATED REPORTING FRAMEWORK

On 9 December 2013 ACCA, BDO and the International Integrated Reporting Council (IIRC) organised an event to celebrate the Ukrainian launch of the International Integrated Reporting Framework in Kyiv, Ukraine

This was a rare opportunity for Ukraine to synchronise with the largest capital market centres. This day and following months the launch of Integrated Reporting Framework is taking place in the 18 largest centres, such as Berlin, London, Amsterdam, New York, Santiago, Cape Town, Tokyo, Moscow, etc.



**ARCADA**

### BRIDGING THE SKILLS GAP - ENTREPRENEURSHIP COACHING WITH

The Skills2Work project at Arcada University of Applied Sciences in Helsinki responds to the ET2020 challenge with a curriculum innovation aimed to bridge the skills gap between education and work. Introducing 'Xing' as an entrepreneurship and coaching intervention transforms the traditional classroom into a dynamic, flexible learning environment. Not only are entrepreneurship skills trained, but other skill clusters that promote the development of transversal skills, e.g. language, communication, and team working. This approach to bridging the skills gap also encourages dialogue with enterprises and organisations, reinforces links between HEIs and the labour market, as well as provides a way to keep students' skills updated.. [Read more](#)





### JOINT PROJECT OF CAUCASUS UNIVERSITY AND UNIVERSITY OF APPLIED SCIENCES UPPER AUSTRIA

November 24 , in Vienna, Kakha Sengelia- President of Caucasus University met Gerald Reisinger- president one of the leading Europe university -" Upper Austria University of Applied Sciences".

The Presidents discussed their joint project, and based the cooperation, an agreement has been reached 2014 between the " University of Applied Sciences Upper Austria in the Caucasus".

The main direction of the University will be to develop Engineering education in bachelor, master and doctoral degrees in the Caucasus region.

[Read more](#)



### TO THE SUCCESS OF IAB! HAPPY BIRTHDAY!

Dear Respected Partners, We would love to share with you the joy of celebrating the 25th anniversary of International Academy of Business!

Today we celebrate the **success** story that started early in 1988 when International Academy of Business was founded on the basis of the Almaty School of Management. It has later transformed into nonprofit educational institution IAB in 1996.

To date, International Academy of Business has developed a diversified stable structure of a multilevel system of education in three languages (Kazakh, Russian and English).

[Read more](#)



### ECHOES OF SOCIAL ENTREPRENEURSHIP WEEK

LCC International University has joined thousands of institutions all around the globe in celebration of the Global Entrepreneurship Week and organized an entire series of events featuring world-class speakers and hundreds of participants.

For the last few years LCC International University has been part of the Global Entrepreneurship Week. This year the global event included 120 countries, 40,000 events, and 10 million participants. While LCC has limited its participation in the last 2 years to organizing an Entrepreneurship Conference entitled "Empower. Inspire. Engage.", this year it organized an entire series of events.

[Read more](#)



### PROF. DR. DR. H.C. ROLF D. CREMER AS HEAD FOR GLOBAL BRIDGES CHINA FORUM

Prof. Dr. Dr. h.c. Rolf D. Cremer has assumed from October 2013 a new role as Head, Global Bridges China Forum, a permanent think tank in Berlin.

The Global Bridges China Forum under the umbrella of Global Bridges e.V. is designed to bring together regularly an invited group of leaders of government, business, academia, the arts, and the other sectors of society – the members of the Global Bridges China Forum - to Exploring challenges of the development of the Sino-German, and more generally the Euro-Asian relationships and to develop creative, intellectual frameworks and proposals to address them. [Read more](#)



### RTU CELEBRATES 10-TH ANNIVERSARY OF LATVIAN – NORWEGIAN MBA PROGRAM INNOVATIONS AND ENTREPRENEURSHIP

This year the international Latvian – Norwegian MBA Program Innovations and Entrepreneurship founded and delivered by Riga Technical University (RTU) in cooperation with Buskerud University College celebrates an anniversary.

It is a 10 years' success story of strong and meaningful cooperation between RTU and Norwegian professors and entrepreneurs that has resulted in many innovative and sustainable startups and career rise for Alumni of the program.

The anniversary celebration took place on October 25. [Read more](#)



### INTERNATIONAL SCIENTIFIC CONFERENCE “SUSTAINABLE DEVELOPMENT OF TAX AND CUSTOMS ADMINISTRATIONS WITHIN THE EU”

The international scientific conference “Sustainable Development of Tax and Customs Administrations within the EU” dedicated to the 20th anniversary of the State Revenue Service of the Republic of Latvia and the International Business Customs Institute of the Faculty of Engineering Economics and Management of the Riga Technical University was held on October 31, 2013 in Riga.

The international scientific conference “Sustainable Development of Tax and Customs Administrations within the EU” dedicated to the 20th anniversary of the State Revenue Service of the Republic of Latvia and the International Business Customs Institute. [Read more](#)



### THE SUCCESS OF THE INTERNATIONAL STUDENT CONFERENCE "THEORY AND PRACTICE: STUDENT INSIGHTS"

On the 14th November, 2013, an International Bachelor Student Conference took place in the Kolping University of Applied Sciences in Kaunas, Lithuania. The conference was organized in collaboration with Baltic Management Development Association.

12 years ago, Kolping University of Applied Sciences started organizing student conferences, where students shared results of their research, project results, and experience gained both studying in Lithuania and abroad.

This 2nd international student conference "Theory and Practice: Student Insights" was a great success. [Read more](#)



### EBS 25TH ANNIVERSARY BROUGHT OVER 400 ALUMNI, EMPLOYEE AND PARTNER TO ESTONIA

Estonian Business School that celebrated its 25th anniversary on the 7th December has during 25 years provided business education to over 4000 people from Estonia and elsewhere. EBS is among the Top 300 business schools in the world, according to Eduniversal ranking, EBS Alumni are most successful on Estonian labor market and EBS is at the moment only private university acting in Estonia as well as in Finland. Estonian Business School celebrated its anniversary on 7th December in Estonian Concert Hall with grandiose concert and reception where over 400 guests took part.

[Read more](#)



### EBS IN HELSINKI CELEBRATED THE 25TH ANNIVERSARY OF EBS IN THE EMBASSY OF THE REPUBLIC OF ESTONIA IN FINLAND

Estonian Business School, which was established in 1988 and is celebrating its 25th year of activity on 7th December this year, organised a reception to its partners and friends at the Embassy of the Republic of Estonia in Finland in the evening of 26th November.

The guests included the Ambassador of the Republic of Estonia Mr Mart Tarmak, the representatives of Finnish unions of entrepreneurs Sefe and the Union of Family Companies, business elite of Estonian origin, best students and partners. The main presentation was made by the Chairman of the Board of Estonian Development Fund Tõnis Arro and a member of the Board of the investment company AS SmartCap.

[Read more](#)



### DEAN OF AGS VISITS THE RUSSIAN PRESIDENTIAL ACADEMY OF NATIONAL ECONOMY AND PUBLIC ADMINISTRATION

On 13-15 December, Dean of Adizes Graduate School Dr. Virginijus Kundrotas delivered the course on how to manage accelerated change within the organization for two groups of participants from executive MBA programme at The Russian Presidential Academy of National Economy and Public Administration. During the training, the participants were applying the knowledge and skills obtained in analysing practical business cases.



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