



/ University of Porto

CONFERENCE PROGRAM

April 18th, 19th and 20th

April 18th, Day 1 – Welcome

ACADEMIC SOLUTIONS AND INSIGHTS



14.00–14.05

Introduction of the first day.

Virginijus Kundrotas, Dr., President of BMDA



14.05–14.30

Introduction to the Porto Business School “Unique DNA” of PBS.

Ramon O'Callaghan, Prof., Dean of Porto Business School (PBS)



A word from Chairperson of the Day – Paula Marques, Executive Director of Custom Solutions, Porto Business School (PBS) (Portugal)

14.30–16.00

How to create unconventional Programs at the Business School



How Humans Learn – Paula Marques, Executive Director of Custom Solutions, Porto Business School (PBS) (Portugal)



How to Create Unconventional Programs at a Business School – Andrew Wilson, CEO of AMBA (UK)



Real Time, Real Issues, On-The-Job Demands: Challenges For Management Education – Drikus Kriek, Prof., Vice Dean, IEDC-Bled School of Management, Partnership Development Advisor of CEEMAN (Slovenia)

16.00–16.30

Networking Coffee Break

16.30–18.00

Unconventional Learning Methods



New Ways of Learning – Alojzy Nowak, Prof., Dean of the Faculty of Management University of Warsaw, (Poland)



Unconventional Modes for Business Schools' Support to Technology Based Start-ups – Jose Paulo Esperança, Prof., Dean of ISCTE Business school (Portugal)



New Digital World initiative. International Business School Management Systems Based on the Big Data & Blockchain technologies – Andrey Kolyada, Dean of Eurasian Management and Administration School (EMAS Business School) (Russia)

18.00–19.30

Welcome Cocktail and Finger Food at Porto Business School

Day 2 – Solutions for Business

9.00–9.30

Official Conference Opening

Welcome words



Ramon O'Callaghan, Prof., Dean of PBS



Virginijus Kundrotas, Dr., President of BMDA



A word from Chairperson of the Day – Ramon O'Callaghan, Prof., Dean of PBS

9.30–11.00

Panel 1 – What products do we need to create to be innovative even in traditional business sectors and industries?



Horizons of Transformation: from defending the business to changing the game – André Fonseca Ferreira, PBS (Portugal)



Message in a bottle – Innovating for survival and growth – Soumodip Sarkar, Prof., University of Évora (Portugal)



Ne Oublie – the port of admiration – Jose L. Alvares Ribeiro, Symington Family Estates Director and Board Member (Portugal)

11.00–11.30

Networking Coffee Break

11.30–13.00

Panel 2 – The Future Talent in Business Highlight



The Age Of Superhumans – **Paula Marques**, Executive Director of Custom Solutions, Porto Business School (PBS) (Portugal)



Talent Management – Some principles and measures to promote innovation! – **Andreas Altmann**, Prof., Rector of MCI Innsbruck (Austria)



How organizations should change in order to attract and retain their future talent – **Stefan Güldenber**, Prof. Dr., Chair in International Management, University of Liechtenstein, (Liechtenstein), VP Practice, European Academy of Management (EURAM)

13.00–14.00

Lunch

14.00–15.30

Panel 3 – How do we need to arrange our processes to enable innovativeness and entrepreneurship within traditional organizations?



How the entrepreneurial mindset can help organizations to achieve greater innovation – **Paul Coyle**, Founder and Director of the Entrepreneurial Mindset Network (France and United Kingdom)



How the organizational structure might enhance or kill innovations within any organization – **Virginijus Kundrotas**, Dr., Dean of Adizes Graduate School (USA)



Managing complexity and leading change – how can leadership practices encourage innovation? – **Anto Liivat**, **Head of Bachelor studies, Member of Rector's Office** at EBS (Estonia)

15.30–16.00

Networking Coffee Break

16.00–16.30

Yoga and mindfulness in assuring creativity and innovations within any business activities

16.30–17.00

Concluding words from the Chairperson of the Day and BMDA President

17.00

Departure for the Reception in the Center of Port



Day 3 – Solutions from Business- Company Visits

9.00

Departure from the Hotel for the Company visits

9.30–12.00

Innovative Company visits

***Companies subject to confirmation**

The participants will be offered to choose visit to one of the companies suggested and discuss the issues, based on the topic of the Conference



12.00–12.30

Returning from the Company visits to the Hotel

12.30–18.00

Free afternoon for sightseeing and cultural activities in Porto

18.00

Departure from the Hotel to the Gala dinner place

18.30–19.00

Visit to the Taylor’s Wine Cellars and wine tasting

19.00

Gala dinner at Taylor’s Restaurant

