



**14<sup>TH</sup>**  
**ANNUAL**  
**BMDA CONFERENCE**

**Date:** 20-22 April, 2016

**Place:** Minsk, Belarus

**WELCOME TO THE 14<sup>TH</sup> BMDA ANNUAL CONFERENCE IN 2016!**

**“CONTEMPORARY TECHNOLOGIES FOR SUCCESS  
IN FAST CHANGING ENVIRONMENT”**

**Join us on the April 20 - 22, 2016 in the capital of Belarus - beautiful Minsk!**

We all are living in extremely rapidly changing environment, where the speed of decisions and their implementation is becoming faster, more demanding and extremely complex! The unpredictability of those decisions is getting higher and higher! The stress for managers is getting bigger and bigger!

How can the contemporary technologies make the management life easier? How can they contribute to the effectiveness and efficiency of our decisions? This is the main idea, which is going to be explored during this coming major BMDA Annual event!

Come and contribute to the interactive discussions, learning and sharing environment and professional networking atmosphere!

During 3 days of interactive debates, learning, visits to the innovative companies and new professional alliances building we will together explore the following themes:

- What kind of technologies could help us to understand our current customers and their needs better, faster and in more efficient way?
- What technologies do we need to increase the speed and quality of changes in our Organization?
- What kind of support we need to make our managerial processes really effective and efficient?
- What leadership technologies could assure that we keep the best people in our organization, develop and nurture them in the right direction, plan effective succession and make the separate people to become the real TEAM?

Those and other issues will be explored, analyzed and discussed next Spring in Minsk!

Are you ready to join us?!

**Mark this major BMDA event in your calendar and follow BMDA website ([www.bmda.net](http://www.bmda.net)) for more information!**