

Monthly newsletter

Baltic Management Development Association

Volume 5 Issue 1, January 2016

FUTURE EVENTS OF BMDA



14TH

ANNUAL

BMDA CONFERENCE

Date: 20-22 April, 2016

Place: Minsk, Belarus

WELCOME TO THE 14TH ANNUAL BMDA CONFERENCE IN 2016!

“CONTEMPORARY TECHNOLOGIES FOR SUCCESS IN FAST CHANGING ENVIRONMENT”

Join us on the April 20 - 22, 2016 in the capital of Belarus - beautiful Minsk!

Baltic Management Development Association (BMDA) invites You to our main event of the year – **14th Annual BMDA Conference - “CONTEMPORARY TECHNOLOGIES FOR SUCCESS IN FAST CHANGING ENVIRONMENT”**. This year, the Conference will take place on **20-22 April** and will be launched in **Minsk** - the capital of Belarus.

The **14th Annual BMDA Conference**, hosted by Business Schools “**IPM**” and “**Zdes i Sejchas**”, will take 3 days and will bring together international and local Business, Academic and Consulting community in order to share contemporary technologies and brave ideas, which bring success in fast changing environment. For additional information and preliminary Program, please refer to the **Conference Booklet**.

BMDA is also inviting the international academic community and researchers to present their research outcomes during the **Research Part** of the 14th Annual BMDA Conference with the opportunity to publish their articles. For the abstracts, please fill the **Abstract form** until **February 20, 2016** and send it to projects@bmda.net.

Early bird registration fees - 350 EUR for BMDA MEMBERS, valid until 5th March (later - 450 EUR), and 450 EUR for NON-BMDA members, valid until 5th March (later - 550 EUR).

Please, find the **Registration Form** [here](#).

For more information, please follow the link <http://www.bmda.net/BMDA/events/2016contemporary-technologies-for-success-in-fast-changing-environment2016> or contact:

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Mrs. Goda Nevidauskiene, BMDA Coordinator, mob. +370 686 26942, e-mail coordinator@bmda.net

We are looking forward to see you in Minsk!

BMDA NEWS

NEW IDEAS DURING EQUAL BOARD MEETING



President of BMDA, Dr. Virginijus Kundrotas, took part in the EQUAL Board meeting, which took place on January 27, 2016 in Budapest. During the meeting the representatives from all major management development associations around the globe were discussing various issues related to the quality assurance in management education and what projects could be created in order to strengthen development of quality issues in management education. Among the discussed topics such important documents, as “Guidelines for Doctoral Programs in Business and Management”, “Collaborative provision”, “EQUAL Glossary” and others have been analyzed and developed further.

[Read more](#)

INTERNATIONAL COMPETENCE DEVELOPMENT FORUM IN DELHI



On January 14, 2016, the President of BMDA, Dr. Virginijus Kundrotas, led the CEO workshop at the Adizes CEO Forum India. During the Forum, attended by more than 30 Executives from different companies and organizations from various regions of India, the important issues how to lead organizations in fast changing environment has been discussed.

A number of experts on Organizational transformation from USA, India, Mexico, Israel, etc. were talking at this event. Dr. V. Kundrotas led the interactive CEO panel, where CEOs of various Indian companies shared their experiences in managing their organizations using well known Adizes methodology of Organizational Transformation.

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JOURNALS FOR RESEARCHERS IN BUSINESS, ECONOMICS AND MANAGEMENT



BMDA introduces a project for strengthening a strategic partnership between Association members, which will enhance research activities within Association and beyond.

We are developing the list of research journals in Business & Management that BMDA member institutions are administering. We hope that it could be useful for BMDA researchers to analyze and potentially choose some of them, if appropriate, for their academic/ research papers publishing. The list has more than 20 journals in it already. Let us know if you wish the research journal of your institution to be included in the list!

[Read more](#)

FUTURE EVENTS OF BMDA MEMBERS



CATCH THE EARLY BIRD REGISTRATION DEADLINE FOR PROGRAM MANAGEMENT SEMINAR

We invite applications for the 12th edition of the Program Management Seminar that will be held in Bled, Slovenia, from 13-15 April 2016. The program is designed for program managers, coordinators, and directors, as well as institutional leaders (deans, directors, heads of departments) interested in organizing and improving the program management function at their institutions.

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PRME CEE REGIONAL CHAPTER TO HAVE ITS FIRST MEETING IN APRIL 2016

The inaugural meeting of PRME's Central and East European Chapter will take place at RISEBA University, Riga (Latvia) on 18-19 April 2016, in conjunction with RISEBA's International Week 2016 "Become Engaged and Make an Impact: Ethics, Responsibility, and Sustainability Across Disciplines".

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**FIRST CALL FOR ABSTRACTS TO CONFERENCE
“CHALLENGES OF BUSINESS SUSTAINABILITY
IN THE DIGITAL AGE”**

Latvia Annual Scientific Baltic Business Management Conference AS-BBMC 2016 “Challenges of Business Sustainability in the Digital Age” will take place between April 21-23, 2016, in Riga, the conference is organized by BA School of Business and Finance, Riga International School of Economics and Business Administration in cooperation with Stockholm School of Economics in Riga.

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**STUDENTS’ SCIENTIFIC CONFERENCE “SOCIAL
SCIENCES AND HUMANITIES: CHALLENGES OF
GLOBALIZATION CONTEXT 2016”**

KTU School of Economics and Business together with KTU Faculty of Social Sciences, Arts and Humanities and Academic science cognition club at KTU Faculty of Social Sciences, Arts and Humanities are inviting students to participate in students’ scientific conference “Social sciences and humanities: challenges of globalization context 2016”. Conference will take place on May 5, 2016 in Kaunas, Lithuania.

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**WELCOME TO 21ST INTERNATIONAL
SCIENTIFIC CONFERENCE, ECONOMICS AND
MANAGEMENT 2016 (ICEM-2016)**

Kaunas University of Technology, Brno University of Technology, Riga Technical University and Tallinn University of Technology invite you to take part in the 21st international scientific conference, Economics and Management 2016 (ICEM-2016), hosted by Faculty of Business and Management, Brno University of Technology, Brno, Czech Republic. The conference will take place on May 19 - 20, 2016, Brno, Czech Republic.

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CEEMAN CASE WRITING COMPETITION 2016 INVITES SUBMISSIONS

CEEMAN welcomes submission to its 22nd Case Study Competition organized in cooperation with Emerald Group Publishing. We invite global submissions which have a developing and emerging markets focus (Central and Eastern Europe, Latin America, Africa, Asia, Oceania and Middle East). The aim of the competition is to promote and reward case-writing capabilities in regions where case research and writing skills are lacking, and to contribute to the development of high-quality educational materials that are relevant to dynamic societies.

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REGISTRATION OPEN FOR IMTA 2016

We invite applications for the 17th edition of the International Management Teachers Academy (IMTA) - a unique faculty development program that will be held on 12-23 June in Bled, Slovenia. IMTA provides a unique opportunity for young educators to develop their curricula, course design, teaching materials and particularly teaching skills and methods. The program is heavily based on the case method, including teaching with cases, case writing, and performance evaluation and feedback to students. It is also designed to improve competences and skills integral to specific managerial disciplines, and provides input essential in other areas of a faculty member's professional life, such as consulting, institution development and administration, and social responsibility.

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ECONOMIC CHALLENGES IN ENLARGED EUROPE

The 8th international conference "Economic Challenges in Enlarged Europe" will take place from 19 – 21 June 2016 in Tallinn, the capital of Estonia. The conference aims to bring together academics as well as practitioners to discuss topical issues and disseminate high quality research in economics, finance and business with a focus on European economies.

EVENT URL: <http://www.ttu.ee/ecee>

CONTACT NAME: Anneli Kalm

CONTACT E-MAIL: ecee@ttu.ee

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KNOWLEDGE, INNOVATION AND TECHNOLOGY ACROSS BORDERS: DEVELOPING THE RESEARCH AGENDA

This Conference sets out to explore how the processes and challenges of knowledge and technology transfer across national boundaries, affect innovation performance.

Important dates:

- Abstracts should be submitted by e-mail to kitab@ttu.ee by the February 15, 2016
- Notification of acceptance, including reviewer comments, will be forwarded to authors by the March 15, 2016
- Full papers are expected to submit by May 30, 2016
- Registration deadline: May 1, 2016

The conference takes place on 27.-28. June 2016 in Tallinn, Estonia

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ENTREPRENEURSHIP, INNOVATION AND REGIONAL DEVELOPMENT - EIRD 2016

This conference is organized in cooperation with the University of Tartu, Estonia, Stockholm School of Economics in Riga, Latvia, Riga International School of Economics and Business Administration (RISEBA), Latvia, Kaunas University of Technology, Lithuania and ISM University of Management and Economics, Lithuania. The aim is to promote entrepreneurship research in the Baltic countries and beyond in the context of the New Europe.

Conference webpage: www.ttu.ee/eird.

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NEWS FROM BMDA MEMBERS

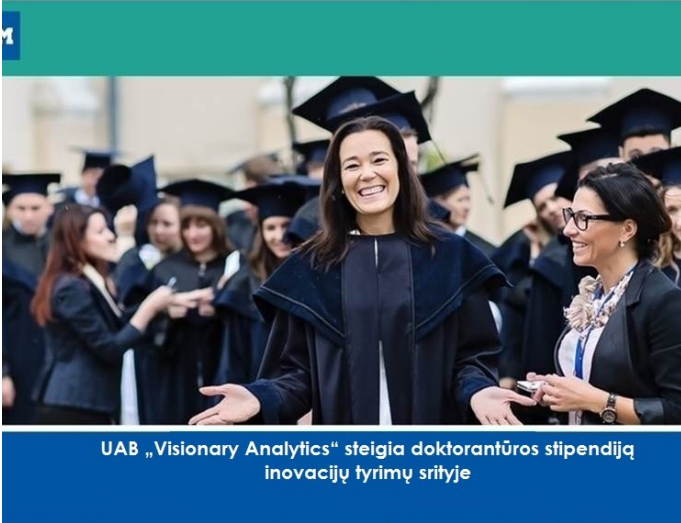


RTU FEEM DEVELOPS "CAMBRIDGE VENTURE CAMP" PROGRAM

In 2016, RTU FEEM in collaboration with Anglia Ruskin University (UK), Kymenlaakso University of Applied Sciences (Finland) and KHLeuven/Leuven University College (Belgium) is planning to prepare a joint international project for the development of business ecosystem and creation of a new study module on business start-up.

In November 2015, representatives of the administration and academic staff of Riga Technical University, Faculty of Engineering and Management (RTU FEEM) participated in a working visit to the UK, which took place in Cambridge, in Anglia Ruskin University (ARU), which in 2014 won the Entrepreneurial University of the Year Award in the UK.

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UAB „Visionary Analytics“ steigia doktorantūros stipendiją inovacijų tyrimų srityje


SPECIAL SCHOLARSHIP FOR DOCTORAL STUDIES IN MANAGEMENT

ISM kindly invites to apply for the Special Scholarship for Doctoral Studies in Management. Research center UAB Visionary Analytics in cooperation with ISM University of Management and Economics established a Special Scholarship for Doctoral studies in Management. Scholarship covers full tuition fee for part-time studies, grants a monthly scholarship of 350 EUR and employs a student at Visionary Analytics. ISM kindly invites to apply. More information on requirements and application process here: <http://bit.ly/1nd2Q4k>.

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VYTAUTAS MAGNUS
UNIVERSITY
— 1922 —

PROFESSOR LUIGI MITTONE VISIT IN VMU

Prof. Luigi Mittone visited Vytautas Magnus University Faculty of Economics and management on January. He had lectures with such topics as: Behavioral economics, expected utility theory, deviations from standard behavior in financial terms.

Professor was impressed about VMU FEM students: „I’m glad that the students are active. They have a great insights and questions. During the lecture, dialog becomes a great way to speak about economics. It helps remember information better“.

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ALEXANDER PANKOV AND DMITRY HOHLOV EXPLORE "THE LABYRINTHS OF STRATEGY 8K" IN THEIR NEW BOOK

Alexander Pankov, Managing Partner, CEO, consultant in the field of strategic development, trainer of Business school “ZDES I SEICHAS”, and Dmitry Hohlov, Partner, consultant in the field of strategic marketing, trainer of Business school “ZDES I SEICHAS” have the significant event – the new book release. Their new book called "The Labyrinths of strategy 8K" will be published by the publishing house "Mann, Ivanov and Ferber" (Russia) in February 2016. The book is based on 15 years of authors' experience.

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MASTER'S PROGRAMS OF KFU RECEIVED INTERNATIONAL ACCREDITATION

Several Master's Programs of Kazan University received International Accreditation. The programs that received the certification are Physics of Condensed State, Physics of Magnetism, Chemoinformatics and Molecular Modelling, Neurobiology, General and Strategic Management, and Regional Economy and Territorial Management. The evaluating team was formed jointly by ZEvA and FIBAA.

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NEW DOCTORAL STUDENTS START THEIR STUDIES AT BA BSF DOCTORAL STUDY PROGRAMME "BUSINESS ADMINISTRATION"

On January 8, 2016 seven new doctoral students have started their studies at BA BSF Doctoral study program "Business Administration". The inter-university Doctoral study program "Business Administration" at BA BSF has been implemented since 2006. The Study program is implemented by two partner universities: Riga International School of Economics and Business Administration and BA School of Business and Finance together with strategic partners of SSE Riga and FH Kaiserslautern, University of Applied Sciences.

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ALTERNATIVE ENERGY MOVES MCI

8th International Conference on Application of Biomass Gasification offers chances and perspectives of new technologies – Management Center Innsbruck addresses revolutionary concepts with high efficiency and market potential. MCI is utterly pleased with the success of an international conference on the subject of alternative energy production on the basis of biomass. To be more precise, the Entrepreneurial School® itself was recently the host to the high quality International Conference on Application of Biomass Gasification, which was organized by the Society for the Promotion of Renewable Energies (FEE) in cooperation with the International Energy Agency (IEA Bioenergy Task 33) and MCI.

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7 PRACTICAL TIPS ON TACKLING CORRUPTION FROM PETER EIGEN

On January 14, Peter Eigen, the founder of Transparency International, gave a lecture to a full house at Lviv Business School. The lecture attracted such a large audience due to its 'painful' topic "The Role of Civil Society in the Fight Against Corruption". The founder of the global network of anti-corruption organizations shared his long experience of combatting corruption worldwide and offered some valuable advice on tackling corruption in Ukraine.

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2015 STUDENT OF THE YEAR AWARD CEREMONY

The most talented and hard-working students of Kazan University got deserved praise at the ceremony of awarding. The yearly award gathering is eagerly anticipated not only by students but also by faculty and administration. The prizes are considered very prestigious. As always, the meeting started with *Gaudeamus* performed by the University Chapel. Rector Ilshat Gafurov then proceeded with his congratulatory speech.

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**VYTAUTAS MAGNUS
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DOUBLE DIPLOMA STUDIES – AMAZING OPPORTUNITY

Vytautas Magnus university Faculty of Economics and management gives an opportunity for master students to get two independent diplomas in study program Marketing and International Commercial. Double diploma studies allow to get better perception about other countries' problems. It becomes a great opportunity to see team work between different country students. After master's double degree studies, students are able to adapt knowledge much easier to the constantly changing environmental, work between multinational companies and see how cultural differences might affect organization's atmosphere.

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THE CASE METHOD: MAKE YOUR CLASSROOM COME ALIVE

Have you discovered the case method yet? Exhilarate and inspire your students with lessons remembered for life. The Case Centre is your one-stop case method resource: browse and buy cases; come on a workshop; subscribe to our newsletter; apply for a scholarship and make the most of our membership services. Discover the case method with The Case Centre and make your classroom come alive:

- Challenge assumptions
- Overcome prejudices
- Test theories and debate solutions
- Develop work and life skills
- Enhance employability.

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OFFICIAL OPENING OF PRME CENTRAL AND EAST EUROPEAN CHAPTER

The inaugural meeting of PRME's Central and East European Chapter will take place at RISEBA University, Riga (Latvia) on 18-19 April 2016, in conjunction with RISEBA's International Week 2016 "Become Engaged and Make an Impact: Ethics, Responsibility, and Sustainability Across Disciplines". The main aim of the chapter is to give a stronger voice to PRME signatories of the CEE region within the PRME initiative and Responsible Management Education (RME) movement and provide them with more visibility, highlight good practices, as well as facilitate better exchange of ideas and experience in the area of RME relevant for the region.

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MASTERS' PROGRAMS CENTER ESTABLISHED AT THE IMEF KFU

Masters' Programs Center Established at the Institute of Management, Economics and Finance. The opening is another step in streamlining the educational process. IMEF is the first institute of Kazan University to undertake such a change. Vice-Rector for Education Dmitry Tayursky said that previously the educational approach to bachelor-master programs was not much different from traditional Russian specialist programs. But it should be different since they are essentially dissimilar.

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PROF. PIERRE SEMAL VISIT IN VMU FEM

Pierre Semal is professor in Université catholique de Louvain (Belgium) who visits Vytautas Magnus university Faculty of economics management each year. Faculty has double degree program with Université catholique de Louvain and professor P. Semal each spring has Supply Chain Management course for Master students.

The course has a high level of interest from students, because of different type of lectures and visits to companies, when students have an opportunity to see logistics process and management.

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MIM-KYIV AND PEARSON ANNOUNCED THE NEW PROJECT LAUNCH

MIM-Kyiv and Pearson, the world's largest education company successfully launched the London Chamber of Commerce and Industry (LCCI) International Qualifications in English for Business tests in Ukraine. Prof. Iryna Tykhomyrova, President of MIM-Kyiv and Dr. Maryna Malygina awarded the certificates. By partnering with the leading educational company MIM-Kyiv is continuing its tradition of leading changes and setting new standards.

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MCI EXPANDS NETWORK IN THE US

The Management Center Innsbruck adds two prominent US institutions to its network of high quality partner universities:

- Seton Hall University in South Orange, New Jersey
- Auburn University in Auburn, Alabama

The United States of America have long been one of the most popular destinations for students, lecturers, and researchers. The signing of partner agreements with institutions in the land of opportunity is consequently considered especially good news.

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