

Monthly newsletter

Baltic Management Development Association

Volume 5 Issue 2, February, 2016

WELCOME TO THE 14TH ANNUAL BMDA CONFERENCE IN 2016!

“CONTEMPORARY TECHNOLOGIES FOR SUCCESS IN FAST CHANGING ENVIRONMENT”

Join us on the April 20th - 22nd, 2016 in the capital of Belarus - beautiful Minsk!

The latest news about 14th Annual BMDA Conference

Hurry up for the reduced special Conference

fee as the *deadline* is on *April 1st* !

For BMDA members *special fee* is *350 EUR* (~~450 EUR~~)

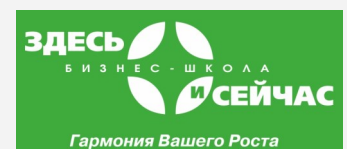
for non-BMDA members - *450 EUR* (~~550 EUR~~)



THE *CONFERENCE WEBSITE* IS LAUNCHED! YOU CAN FIND ALL THE INFORMATION ABOUT THE CONFERENCE, INCLUDING THE PROGRAM AND THE SPEAKERS! YOU CAN ALSO *REGISTER ONLINE HERE!*

CONFERENCE
WEBSITE

Conference is hosted by:



For more information, contact BMDA Project Manager Ms. Rasa Aksamitauskaite

E-mail: projects@bmda.net

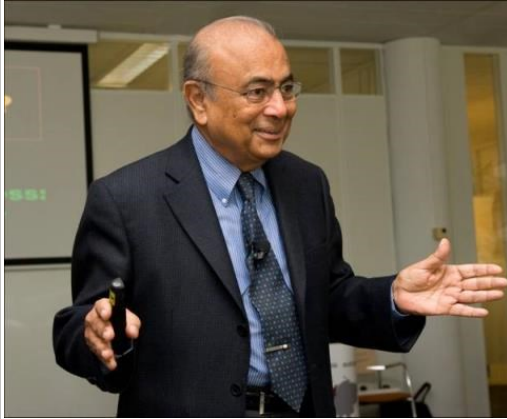
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14th Annual BMDA Conference
**“CONTEMPORARY TECHNOLOGIES FOR SUCCESS
 IN FAST CHANGING ENVIRONMENT”**

KEY NOTE SPEAKER OF 14TH ANNUAL BMDA CONFERENCE—DR. JAGDISH PARIKH!



BMDA announces that Key-note speech in the 14th Annual BMDA Conference "Contemporary Technologies for Success in Fast Changing Environment" on **April 20-22, 2016 in Minsk, Belarus** will be **“Personal Technologies for Success in a Changing World”** by **Dr. Jagdish Parikh (India)**.

Dr. Jagdish Parikh (India) is a Harvard MBA, an entrepreneur, a businessman, and an educator of international repute, who teaches globally in Multinational Corporations and leading International Business Schools. He is the Chairman of A.L. Movers Pvt. Ltd. (Allied Lemuir), a Director of the Lemuir Group of Companies, DHL Lemuir Logistics, Technova Group of Companies, and Noema (India) Pvt. Ltd. Dr. Jagdish Parikh is Co-founder of the World Business Academy (USA), Founder President of the Centre for Executive Renewal (Switzerland), Member of the Board of Governors Asian Institute of Mgmt (Manila 1973 -

2009), Managing Trustee of the Education Foundation of India. Dr. Parikh is also a Keynote Speaker in International Conferences and a Visiting Speaker at multinational corporations.

AMONG THE SPEAKERS OF THE 14TH ANNUAL BMDA CONFERENCE, PLEASE EXPERIENCE:



YERKIN TATISHEV
Chairman of the Board of Directors at Kusto Group holding (Kazakhstan)



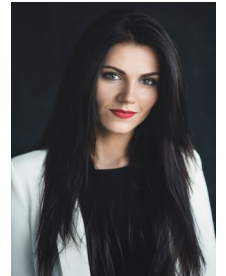
IRINA SENNIKOVA
Rector of RISEBA (Latvia)



ANDREW CRISP
Co-owner of CarringtonCrisp (UK)



VIRGINIJUS KUNDROTAS
Dean of Adizes Graduate School (USA)



JUSTE PINKEVICIENE
Founder of JP Marketing Consulting (Lithuania)



NEDA SONGIN
General Manager for Baltic countries at Hay Group (Russia)



ALENKA B. LALIC
Director of CEEMAN IQA – International Quality Accreditation (Slovenia)



NEHME AZOURY
Dean of the Faculty of Business and Commercial Sciences at Holy Spirit University of Kaslik (Lebanon)



VESELIN VUKOTIC
Rector of University of Donja Gorica (Montenegro)



ALMAGUL KANAGATOVA
Rector of Alma University (Kazakhstan)

Join us for this exceptional event together with the other international and local experts in various fields of business and management!

INVITATION TO SUBMIT THE ABSTRACTS FOR THE RESEARCH PART OF THE 14TH ANNUAL BMDA CONFERENCE



BMDA is **inviting the international academic community and researchers** to present their research outcomes during the Research Part of the 14th Annual BMDA Conference **with the invitation to publish their articles!**

Please, hurry up, as the **DEADLINE** for abstracts submission is **April 1st.**

SUBMISSION PROCEDURE:

Abstracts has to be prepared in **English or Russian** using the Abstract form — **ABSTRACT FORM.**

- Abstracts has to be sent to projects@bmda.net.
- After receiving positive feedback from Scientific committee, the Researchers are invited to deliver presentation during the Research part of the Conference.
- After the Conference, Researchers are invited to prepare a full paper and to publish it in one of the five journals of the conference.

*All abstracts, related to the Conference topic “Contemporary technologies for Success in fast changing environment” are suitable.

Please, refer to the **CALL FOR ABSTRACTS.**

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BMDA NEWS

ORGANIZATIONAL COMMITTEE MEETING OF 14TH ANNUAL BMDA CONFERENCE IN MINSK

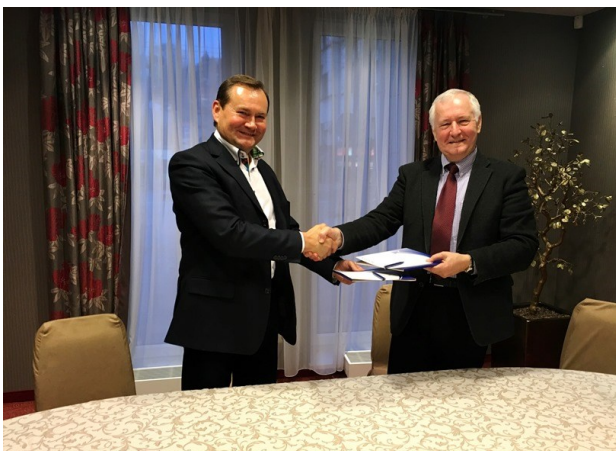


On February 22nd 2016 the Management of BMDA met with the representatives of Business Schools "Zdes I Sejchas" and "IPM" which are the Hosts of the upcoming 14th Annual BMDA Conference in Minsk, Belarus. During the meeting, the Organizational Committee discussed various items of the 14th Annual BMDA Conference, considered various factors and approved decisions.

Organizational Committee visited the Conference Venue.

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BMDA SIGNED A COOPERATION AGREEMENT WITH ASSOCIATION OF BUSINESS EDUCATION FROM BELARUS



On 9th February 2016 Baltic Management Development Association (BMDA), represented by President Dr. Virginijus Kundrotas, and Association of Business Education from Belarus, represented by Chairman Prof. Vladimir V. Apanasovich, signed a cooperation agreement.

Based on this agreement, BMDA and the Association of Business Education are going to cooperate in the area of management education and development.

[Read more](#)

**LCC INTERNATIONAL
UNIVERSITY****DR. ROBERT LAWSON (SMU, DALLAS, USA)
TO SPEAK ABOUT GLOBAL ECONOMIC
FREEDOM IN VILNIUS, KLAIPĖDA, RIGA AND TALLIN**

LCC International University M.B.A./M.A. program and the Baltic American Freedom Foundation present a series of meetings with Dr. Robert Lawson and local economic experts. The Meetings and discussions with Dr. R. Lawson will take place March 22-25 in Vilnius, Klaipėda, Riga and Tallinn. Dr. Robert Lawson is the co-author of Fraser Institute's Global Economic Freedom Index, a former president of the Association for Private Enterprise Education, a member in Mont Pelerin society, and an endowed chair of Economic Freedom at the Southern Methodist University.

[Read more](#)**ISM****RESEARCH SEMINAR: PERFORMANCE MANAGEMENT
AND BUSINESS INTELLIGENCE**

ISM kindly invites to participate in Research seminar: Performance Management, Business Intelligence, Kaizen and the Role of Data Availability and Quality for Succeeding in Research by Assoc. prof. dr. Niels Gorm Malý Rytter, Aalborg University, Denmark.

Seminar will be held on the 8th of April, 14:00 p.m., room 411. For more information, please visit: <https://www.ism.lt/en/node/2810>.

[Read more](#) **RISEBA****CEEMAN****PRME**Principles for Responsible
Management Education**RISEBA****RISEBA UNIVERSITY TO HOST FIRST
INAUGURAL MEETING OF PRME CENTRAL
AND EAST EUROPEAN CHAPTER**

On 18-19 April 2016 the first inaugural meeting of PRME Central and East European Chapter will be taking place at RISEBA University, Riga, Latvia. The main aim of the Chapter is to give a stronger voice to PRME signatories of the CEE region within the PRME initiative and Responsible Management Education (RME) movement and provide them with more visibility, highlight good practices, as well as facilitate better exchange of ideas and experience in the area of RME relevant for the region. It will serve as a regional platform for dialogue, collaboration and collective action to further advance RME and sustainable development in support of broader UN goals.

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ISM DOCTORAL STUDIES INFORMATION DAY
APRIL 19, 2016



ISM DOCTORAL STUDIES INFORMATION DAY

ISM invites to ISM Doctoral Studies Information Day, to be held on 19th of April, 2016 at ISM University of Management and Economics. Come along and find out more about studying Doctorate at ISM!

You will get to:

Hear about Doctoral programmes at ISM and get advice on programme content and the admissions process.

Meet with ISM doctoral students and doctors and learn about their study process and the road to discovery.

Ask questions about what specifically interests you. Talk to lecturers and Doctoral students about their research in an informal and friendly environment.

[Read more](#)



RISEBA INTERNATIONAL WEEK 2016: BECOME ENGAGED AND MAKE AN IMPACT

On 18 – 24 April RISEBA University (Riga, Latvia) will be holding International Week: “BECOME ENGAGED AND MAKE AN IMPACT: Ethics, Responsibility and Sustainability Across Disciplines”. The ultimate goal of this year’s International Week is to promote and enhance the integration of ethics, responsibility and sustainability (ERS) into the teaching, research and operational practice. Lectures, workshops, networking sessions and other events will be organised to help the students, faculty and staff better understand the nature of ERS, discuss the latest developments and find new ways to utilise the ERS in three key fields of studies.

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VYTAUTAS MAGNUS
UNIVERSITY

Faculty of Economics and Management



VYTAUTAS MAGNUS
UNIVERSITY
MCMXXII

STUDENT’S SCIENTIFIC CONFERENCE “ES ECONOMIC, FINANCE AND BUSINESS PROCESS AND TENDENCIES”

VMU Faculty of Economics and Management organize 18th Republican Doctorates’ and Masters’ conference “ES economic, finance and business process and tendencies”. Conference will take place on the 13th May, 2016 in Kaunas, Lithuania. The topics and discussions going to be developed:

- Lithuania economy changes and tendencies;
- Nowadays marketing issues and decisions;
- Policy of finance and investment management issues and decisions;
- The newest tendencies in organizations management.

[Read more](#)



CEEMAN PROGRAM MANAGEMENT SEMINAR 2016 IS OPEN FOR APPLICATIONS

Described by the Financial Times as the program for "the infantry that wins the war", the seminar is aimed at developing operational excellence in business schools and management development institutions and has educated so far over 320 participants from 121 business schools in 38 countries of Europe, Asia, and Africa.

EVENT URL: <http://www.ceeman.org/pms>

CONTACT NAME: Maja Medja Vidic

CONTACT E-MAIL: maja.medja@ceeman.org

[Read more](#)



2016 EFMD ANNUAL CONFERENCE

The EFMD Annual Conference has been designed for all those interested in management education and development. It brings together EFMD members, companies, educational institutions and other associations, offering various perspectives and discussions on the conference theme. "Collaboration, Creativity & Change"

EVENT URL: <http://www.efmd.org/events/event/284-2016-efmd-annual-conference>

CONTACT NAME: Diana Grote

CONTACT PHONE: +32-2-6290810

CONTACT E-MAIL: diana.grote@efmd.org

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INTERNATIONAL MANAGEMENT TEACHERS ACADEMY (IMTA) 2016

IMTA is a two-week, highly intensive major European faculty development program that helps participants improve their knowledge, skills, and attitudes related to general and discipline-specific aspects of management education.

EVENT URL: <http://www.ceeman.org/imta>

CONTACT NAME: Maja Medja Vidic

CONTACT PHONE: +38645792507

CONTACT E-MAIL: maja.medja@ceeman.org

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ECONOMIC CHALLENGES IN ENLARGED EUROPE

The 8th international conference "Economic Challenges in Enlarged Europe" will take place from 19 – 21 June 2016 in Tallinn, the capital of Estonia. The conference aims to bring together academics as well as practitioners to discuss topical issues and disseminate high quality research in economics, finance and business with a focus on European economies.

EVENT URL: <http://www.ttu.ee/ecee>

CONTACT NAME: Anneli Kalm

CONTACT E-MAIL: ecee@ttu.ee

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KNOWLEDGE, INNOVATION AND TECHNOLOGY ACROSS BORDERS: DEVELOPING THE RESEARCH AGENDA

The conference takes place on 27.-28. June 2016 in Tallinn, Estonia and aims to explore how the processes and challenges of knowledge and technology transfer across national boundaries, affect innovation performance.

EVENT URL: <http://www.ttu.ee/kitab>

CONTACT NAME: Marianne Kallaste

CONTACT E-MAIL: kitab@ttu.ee

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ENTREPRENEURSHIP, INNOVATION AND REGIONAL DEVELOPMENT - EIRD 2016

This conference is organized in cooperation with the University of Tartu, Estonia, Stockholm School of Economics in Riga, Latvia, Riga International School of Economics and Business Administration (RISEBA), Latvia, Kaunas University of Technology, Lithuania and ISM University of Management and Economics, Lithuania. The aim is to promote entrepreneurship research in the Baltic countries and beyond in the context of the New Europe.

Conference webpage: www.ttu.ee/eird.

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24TH CEEMAN ANNUAL CONFERENCE

Save the date for the 24th CEEMAN Annual Conference that will take place in Tallinn, Estonia, from 28-30 September. The host of 2016 CEEMAN Annual conference will be Tallinn School of Economics and Business Administration (TSEBA). This year's conference topic will be *Management Education for a Digital World*, and since Estonia has a strong information technology sector and has been mentioned as the most "wired" and advanced country in Europe in the terms of e-Government and successful start-ups, the conference participants will have the opportunity to experience it first-hand.

[Read more](#)

NEWS FROM BMDA MEMBERS



SCIENTIFIC LECTURES ON THE PROBLEMS OF ECONOMIC SCIENCE IN THE IMEF KFU

From the second to the fifth of February 2016 in the Institute of Management, Economics and Finance was a series of scientific lectures on the problems of economic science. Presentations were made by leading scientists, where they shared studies and proposed solutions to actual problems of modern economy. The purpose of this event is to discuss research, scientific works of teachers and departments, the exchange of opinions and creating a discussion platform of the scientific community of the Institute in order to improve the quality and value of scientific research, published in journals with a high level of scientific peer review.

[Read more](#)



STUDENTS FROM DEZHOU UNIVERSITY AT THE FACULTY OF MANAGEMENT AND ECONOMICS!

On 25th of February 2016 seventeen new students from Dezhou University in China has arrived to the Faculty of Management and Economics. They are going to stay with us for two years and continue their studies on the basis of the Agreement for the Cooperation 2+2 Double-Degree Academic Program between Dezhou University and Gdansk University of Technology. The welcome ceremony has started with the speech of the Vice-Dean for International Affairs - dr Magdalena Popowska. The short speech was also given by the Consul from the General Consulate of the People's Republic of China in Gdańsk.

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TALLINN UNIVERSITY OF TECHNOLOGY
TALLINN SCHOOL OF ECONOMICS AND BUSINESS ADMINISTRATION

SPECIAL THE KICK-OFF EVENT OF THE CB INTERREG PROJECT SPRINGBOARD

The Central Baltic Interreg Springboard project supports the development of new joint and co-operating knowledge-intensive start-ups springing up of the shared smart specialization (ICT, cleantech and healthtech) strengths of the participating regions. On February 18, the kick-off meeting of the first joint 10-week accelerator programme took place. The teams from Finland, Estonia and Latvia met in TUT and pitched their ideas to each other in order to determine the possible cooperation. Altogether around 60 young start-up entrepreneurs and mentors gathered together from three countries.

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THE TERRITORY OF BUSINESS – TERRITORY WITHOUT BORDERS

On the ninth of February, In the Institute of management, Economics and Finance of Kazan Federal University hosted the presentation of the Republican youth forum "Our RT" Playground "Territory of entrepreneurship"! Young, active guys who dream to start their own business came to the event and learned new information about the business areas in the project that need to participate. Speaker at the event was made by Airat Sungatullin - entrepreneur, author audio transmission.

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CEEMAN INVITES NOMINATIONS FOR CHAMPION AWARDS 2016

Each year since 2010, CEEMAN has recognized outstanding achievements of individuals associated with CEEMAN. The CEEMAN Champions are among those from whom we can get first-hand insights into their personal and institutional success stories and an inspiration for our own endeavors for excellence and outstanding achievements. Their achievements and experiences can also offer learning lessons of broader value.

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MIM-KYIV HOSTS ENTREPRENEURSHIP AND EDUCATION REFORM DISCUSSION

MIM-Kyiv partnered with Handicraft Chamber of Ukraine within the East Invest II project framework. As part of the partnership MIM-Kyiv participated in the discussion of the entrepreneurial and vocational education reform implemented by the EU Commission. MIM-Kyiv has become a strategic partner of the Handicraft Chamber of Ukraine. It provides its expertise in the reform of entrepreneurial education.

[Read more](#)



CHOOSE A PROFESSION FROM AN EARLY AGE

Take care of the dress from the beginning, choose a profession from an early age. In the centre of the graduate Institute of management, Economics and Finance in the Business Case club of Kazan Federal University conducted a training of professional self-determination (supported by the President of the Republic of Tatarstan in the framework of the program "University for talent 2.0" and the Republican project "Personnel reserve").

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TAKING A JOURNEY INTO YOUR INNER SELF TO CHANGE – UNIQUE PROGRAM FOR LEADERS, REFLEXIO, FROM LVBS

Lviv Business School held an inspirational three-day program for leaders, reflexio. The participating executives had a unique opportunity to stop to reflect on the relevant issues of morality, values, where and how we invest our lives. The motto of the program was Think. Create. Change. The program began with an inspirational breakfast with Rev. Bohdan Prakh, Rector of the Ukrainian Catholic University, who addressed the participating executives with the following message, "We must create a 'chain of good' every day. A day without a new link in the chain of good is a day wasted. A life without a chain of good is a life wasted.

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LCC INTERNATIONAL
UNIVERSITY

GLOBAL SERVICE JAM 2016 VISITED
KLAIPĖDA

On February 26-28, people all around the world took part in the Global Service Jam 2016. This event gave the participants a burst of creativity and helped to generate all sorts of innovative ideas. Klaipėda and Kultūros fabrikas were filled with people from many different backgrounds who were eager to fill their minds with brand-new ideas. Various artists, business people, service designers, professors, students and many more people took on the challenge to spend 48 hours planning to change the world.

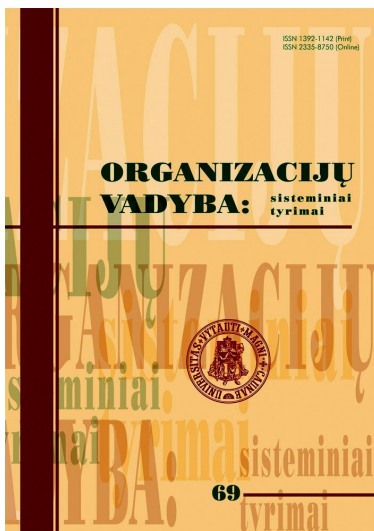
[Read more](#)



EFMD LAUNCH EOCCS - EFMD ONLINE COURSE
CERTIFICATION SYSTEM

EOCCS is a vital addition to the EFMD portfolio of quality services. It gives online courses within universities, business schools, corporate learning organisations and public agencies a top international quality benchmark in the diverse education landscape where digital technology is applied to teaching and learning. At the 2016 EFMD Conference for Deans & Directors General in Budapest hosted by the Corvinus University of Budapest, EFMD officially launched EOCCS - EFMD Online Course Certification System.

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VYTAUTAS MAGNUS
UNIVERSITY
MCMXXII

WELCOME TO PUBLISH ARTICLES IN
ECONOMICS, MANAGEMENT AND

Vytautas Magnus university Faculty of Economics and Management has two periodically published journals: Management of Organizations: Systematic Research and Applied Economics: Systematic Research. Articles are accepted all over the year and published periodically twice a year: on June and on December. Major research areas that are developed in journals are: International Marketing, International Communication, Organizational climate, Logistics processes, Transformation of Finance or Economics etc.

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OXFORD AND CAMBRIDGE WILL BECOME PARTNERS OF KAZAN UNIVERSITY

Certain agreements on this issue were reached during the participation of the representatives of the Kazan University in the world forum of education Ministers and their delegations (Educational World Forum) and the world-famous BETT-2016. Cambridge University is very interested in cooperation with the Lyceum of Kazan Federal University: it was about the exchange of students, mutual cultural programs and cooperation in the field of language teaching. With regard to synergies with Oxford University, it was established in the autumn of last year.

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CEEMAN

PARTICIPANTS OF THE CEEMAN RESEARCH ON MANAGEMENT DEVELOPMENT NEEDS MEET IN BLED

On 15 and 16 February, research partners of the international research project “Management and Leadership Development Needs in Dynamically Changing Societies”, coordinated by CEEMAN, met for the first time at IEDC - Bled School of Management in Bled, Slovenia. More than 20 participants from 15 countries (Bosnia and Herzegovina, Croatia, Czech Republic, Estonia, Hungary, Kazakhstan, Latvia, Lithuania, Poland, Russia, Serbia, Slovakia, Slovenia, South Africa, and Ukraine) participated in the meeting, which provided instructions on the research methodology and protocol for a smooth and consistent process of data collection, analysis, and consolidation into country and cross-country reports.

[Read more](#)



RTU FEEM STUDENTS DEVELOP A PRODUCT AND GAIN ACKNOWLEDGMENT IN THE “CAMBRIDGE VENTURE CAMP”

Within the framework of the program, 40 Latvian university students have been accepted in Cambridge and during the visit they continue developing their business ideas. During the visit, the students participate in lectures, receive advice from mentors, meet businesspeople, visit enterprises and business support institutions located in Cambridge. The “Cambridge Venture Camp” is a program for students of RTU FEEM and other Latvia universities; this program was launched in September 2015 and ran in January 2016.

[Read more](#)



DECADE "FOR A HEALTHY LIFESTYLE – 2016 IN KFU!

On 25 January launched the Decade of "For a healthy lifestyle – 2016! Winter break!" among the faculty and staff of higher educational institutions of the Republic of Tatarstan. In the programme for the decade of 11 kinds of sports: chess, volleyball (men and women), track and field, ski race, indoor soccer, table tennis, badminton, swimming, Billiards, bowling.

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AN ENTREPRENEURSHIP AND ENTREPRENEURIAL EDUCATION DEVELOPMENT PROGRAMME STARTED IN ESTONIA

On 1 January 2016, a programme "Systematic Development of Entrepreneurship and Entrepreneurial Studies across the Levels of Education" was launched in Estonia. The programme seeks to promote entrepreneurship education in general, vocational as well as in higher education institutions. Its purpose is to increase the entrepreneurial attitude in the graduates, improve entrepreneurship knowledge and skills, and thereby contribute to increasing competitiveness of the graduates in the labour market and development of Estonia.

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MIM-KYIV LAUNCHES PROGRAM FOR AGRIBUSINESS

In late January MIM-Kyiv launched its corporate program for Vitagro, one of the national leading agriholdings. This program has been developed to meet the specifics of the company and is delivered on-site in the town of Khmelnytsky. Recently the company has grown considerably and had to face a number of challenges any successful entrepreneurial company faces. Furthermore, Vitagro people had to solve new set of problems called by the new scale of business. Mr. Serhiy Labasyuk, honorary president of the Company and member of Verkhovna Rada (the Parliament) mentioned that developing people means growing business.

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