

# WELCOME!

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**President of Baltic**  
**Management Development**  
**Association (BMDA),**  
**Dean of Adizes Graduate**  
**School (USA)**



**BMDA in 2013**

## THE FIRST STEPS OF BMDA

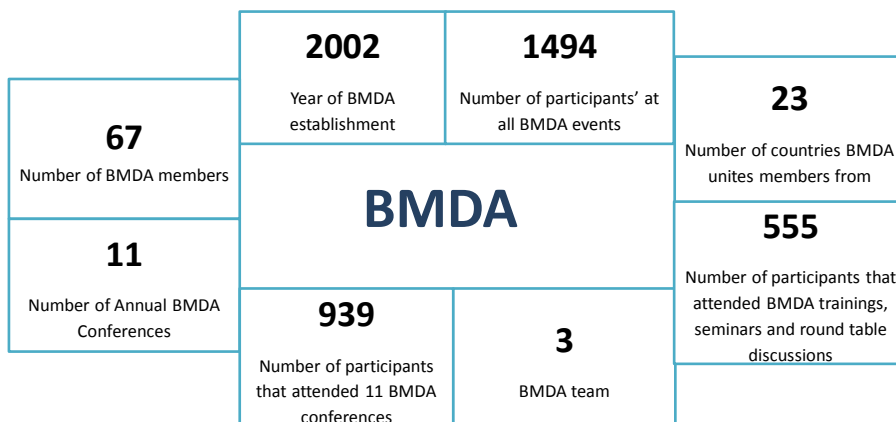
**BMDA** – the Baltic Management Development Association was established at the end of **2002** by the initiative of the Lithuanian, Latvian and Estonian Universities and Business schools, Individual professors of management as well as Professionals from Business Society having a **goal to develop management education, training and research in the Baltic Sea region.**

At the beginning BMDA had **20 Institutional and Individual** members representing **8 countries**:

Estonia, Latvia, Lithuania, Netherlands, Norway, Russia and Switzerland, United Kingdom.



## IN THE NUTSHELL



**Since the beginning of its activities BMDA was actively developing the management education, training and research in the Baltic Sea region and implemented a number of activities:**

- Annual BMDA Conferences
- Competence Development Seminars
- In - Company Trainings
- Round Table Discussions
- Research Activities




### **11 Annual BMDA Conferences:**

- 1<sup>st</sup> Annual BMDA Conference, 2003, Kaunas, Lithuania
- 2<sup>nd</sup> Annual BMDA Conference, 2004, Riga, Latvia
- 3<sup>rd</sup> Annual BMDA Conference, 2005 Tallinn, Estonia
- 4<sup>th</sup> Annual BMDA Conference, 2006 Helsinki, Finland
- 5<sup>th</sup> Annual BMDA Conference, 2007 Oslo, Norway
- 6<sup>th</sup> Annual BMDA Conference, 2008, Vilnius, Lithuania
- 7<sup>th</sup> BMDA Annual Conference, 2009, Copenhagen, Denmark
- 8<sup>th</sup> Annual BMDA Conference, 2010, Riga, Latvia
- 9<sup>th</sup> Annual BMDA Conference, 2011, Tallinn, Estonia
- 10<sup>th</sup> Annual BMDA Conference, 2012, Gdansk, Poland
- 11<sup>th</sup> Annual BMDA Conference, 2013 Kaunas, Lithuania

## COMPETENCE DEVELOPMENT SEMINARS

- **Conference Management** *(22-23 September 2008, Tallinn, Estonia)*
  - **The Scholarship of Teaching** *(16-17 April 2008, Riga, Latvia)*
  - **Special EDEN Doctoral Seminar on Doctoral Dissertation Writing: Why, What and How**  
*(7-11 July 2008, Vilnius, Lithuania)*
  - **How to Prepare a Good Case Based on Research Data** *(6-7 December 2010, Kaunas, Lithuania)*
  - **How to Prepare a Proper International Research Publication** *(24-25 February 2011, Kaunas, Lithuania)*
  - **How to Integrate Research Data into Interactive Teaching Process** *(17-18 March 2011, Kaunas, Lithuania)*
  - **How to Organize an International Research Conference** *(7-8 April 2011, Kaunas, Lithuania)*
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## IN-COMPANY TRAINING

- **Set of Mastering Change training** that led **Lithuanian Academy of Physical Education (LKKA)** to essential organizational changes *(8 March 2011 – 16 May 2011)*
  - **Set of Strategic Management of Education Institution.** The training was implemented for **Aleksandras Stulginskis University** top management *(5 April 2011 – 6 May 2011)*
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## ROUND TABLE DISCUSSIONS



- The first round table discussion was held on **2003 in Riga** focusing on general issues business education was facing that day in the region and on development of criterion for ranking of business schools.
- BMDA constantly organized round table discussions during the Annual Conferences in order to enhance Business companies and Education institutions communication and cooperation.

## JOINT CONFERENCES WITH BMDA MEMBERS

### **JOINT BMDA CONFERENCE WITH MYKOLAS ROMERIS UNIVERSITY, Lithuania on October 25-26, 2012**

The International Academic Conference was focused on conceptual design, methodological foundation and practical implementation of social software for managing sustainable development and long-term effectiveness enhancing the social macro- and mega- systems.

### **JOINT BMDA CONFERENCE WITH KOLPING UNIVERSITY OF APPLIED SCIENCES, Lithuania on November 15, 2012**

The international student conference "Theory and Practice: Student Insights", gathered together students from Higher Education Institutions from Lithuania, Germany, Great Britain, Slovakia, Canada, Singapore, Kazakhstan, Belarus to share their experiences on various issues in business and society.

## JOINT ACTIVITIES WITH BMDA MEMBERS

### **JOINT BMDA seminar with Russian Association of Business Education, Russia on May 8, 2013**

The International seminar “**From Cooperation to Partnership**” has been conducted on May 8, 2013 in Vilnius, ISM University of Management and Economics.

During the seminar various aspects of cooperation between RABE and BMDA institutions have been analysed and discussed. The new ways of strengthening cooperation were planned.



## RESEARCH ACTIVITIES

In order to encourage high quality research activities the idea to create the **Baltic Journal Management (BJM)** came up in **2004**;

**To be effective in research activities development** in the Baltic Sea region and beyond **BMDA was creating a Strategic partnership with Emerald Group Publishing Limited (UK)**;

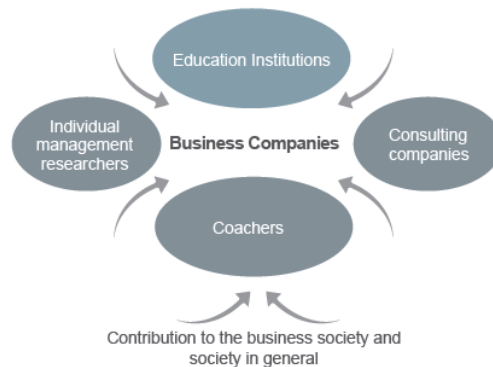
As a result of such strategic partnership the **Baltic Journal of Management (BJM)** was launched on **23rd March 2005**.



- BJM was the only journal that actively encouraged dialogue between Baltic management researchers and supported research from the region. It acted as a forum to encourage dialogue between East and West.
- The journal seeks to highlight the best practice and research of developed and rapidly growing countries in the Baltic region.
- It encourages well-written articles with the focus on interdisciplinary, international and comparative standpoints on contemporary management issues
- Baltic Journal Management which has been accepted into the **Thomson Reuters' (ISI) Science Citation Index in 2008.**

## BMDA STRATEGY

In 2008 BMDA made a significant change in it's strategy deciding to concentrate on the help to solve **real issues that Corporate world** is facing.



## BMDA SERVES AS INTEGRATOR

A new interactive BMDA IT portal [www.bmda.net](http://www.bmda.net) has been developed in 2010 to establish virtual cooperation bridges among BMDA members

**BMDA** BAL TIC MANAGEMENT DEVELOPMENT ASSOCIATION

Home About BMDA Activities Membership Events News Gallery Resources My BMDA Log in

**The 11<sup>th</sup> Annual BMDA Conference**  
**THE ROLE OF MANAGEMENT EMPOWERING**  
**INNOVATIONS AND CREATIVITY**  
 9-10 May, 2013  
 Kaunas, Lithuania

**BMDA INTERVIEW**  
**10 Years of BMDA Activities**  
 Seems that it was yesterday... But the calendar shows that already 10 years passed since that remarkable fall of 2002, when small, but active group of management educators and managers from Baltic region gathered together on November 6th to make a

**BMDA NEWS**  
**Easter and Spring Greetings!**  
 Let the spring sun brings you perfection of moment, harmony, belief and everlasting motion!  
[More...](#)

**BMDA WELCOMES NEW MEMBER!**  
 Each has joined the International BMDA network on the 12th of March and became institutional

**STRATEGIC PARTNERS**  
**PAPYRUS**

**BUSINESS/ACADEMIC COOPERATION**

- Innovative teaching-learning methods
- Joint cooperation program of Kongberg Rotary
- India Strategy Forum

[View all](#)

**ACADEMIC COOPERATION**

- System Engineering and Management
- IAB is Searching for Cooperation in Management Research
- Opportunity to contribute to books on Fighting Poverty as a Challenge for Business and Management Education

[View all](#)

**COMMUNITY PROJECTS**

## BMDA SERVES AS INTEGRATOR

### Portal enables BMDA members:

- Searching for Corporate and Academic partners for the projects.
- Communicating due to demand of different types of training and suggesting such services.
- Providing possibility to make new academic or business connections that in perspective could become a long lasting partnership.
- Announcing information about ongoing activities, projects, trainings, conferences, etc.
- Having the access to the newest literature, new methodologies, PhD thesis, etc.

And many other opportunities...



## CURRENT BMDA ACTIVITIES ARE:



## BMDA AND EMERALD COLLABORATION IN RESEARCH DEVELOPMENT

BJM particularly encourages academics, researchers and practitioners to share their experience, knowledge and practices with an international audience.



## BMDA AND EMERALD COLLABORATION DEVELOPING BUSINESS CASE METHOD



BMDA and Emerald is planning to launch a number of various activities in order to promote and encourage Baltic Sea Region researchers to learn more about this method, how to write good and proper business cases and to increase the case method implementation in their daily activities

## FACULTY COMPETENCE DEVELOPMENT SEMINAR

### How to prepare a good research paper

September 26th – 27th, 2013

Lithuania

Lecturer: Prof. Chriss Brewster (UK)

University of Reading and Henley Management College (UK)



**This seminar will be focusing on research paper writing, using practical examples and experiences from human resource management area.**

Prof. Chris Brewster has consulted many major international companies and taught on management programs throughout the world. He has conducted extensive research in the field of international and comparative HRM; written more than two dozen books and over 175 articles.

## FACULTY COMPETENCE DEVELOPMENT SEMINAR

### Training in Case study method

October 24th – 25th, 2013

Latvia

Lecturer: Dr. Arthur Lindemanis

Regional Editor for Eastern Europe (based at RISEBA)



BMDA along with the partners of Emerald Group Publishing are organizing two days case study trainings for educators of Baltic Sea region. It will be an international competence development seminar where you will have a great opportunity to analyse various teaching cases and add an additional value to your knowledge. Event is hosted by **Riga Technical University**



## ENGAGING STUDENTS INTO BMDA ACTIVITIES

BMDA has created and is constantly developing the features students can benefit from:

- Receive the newest information from Management development associations, Education institutions, Business companies from all over the world.
- Actively participate in the joint projects together with the students from other Education institutions.
- Search for the partners for the projects among other institutions' students, Business companies or Education institutions.
- Search institutions for the internship, etc.

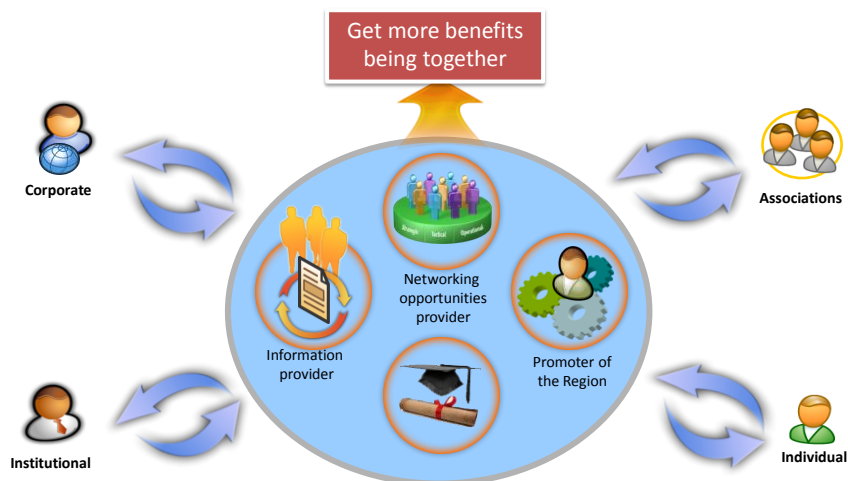


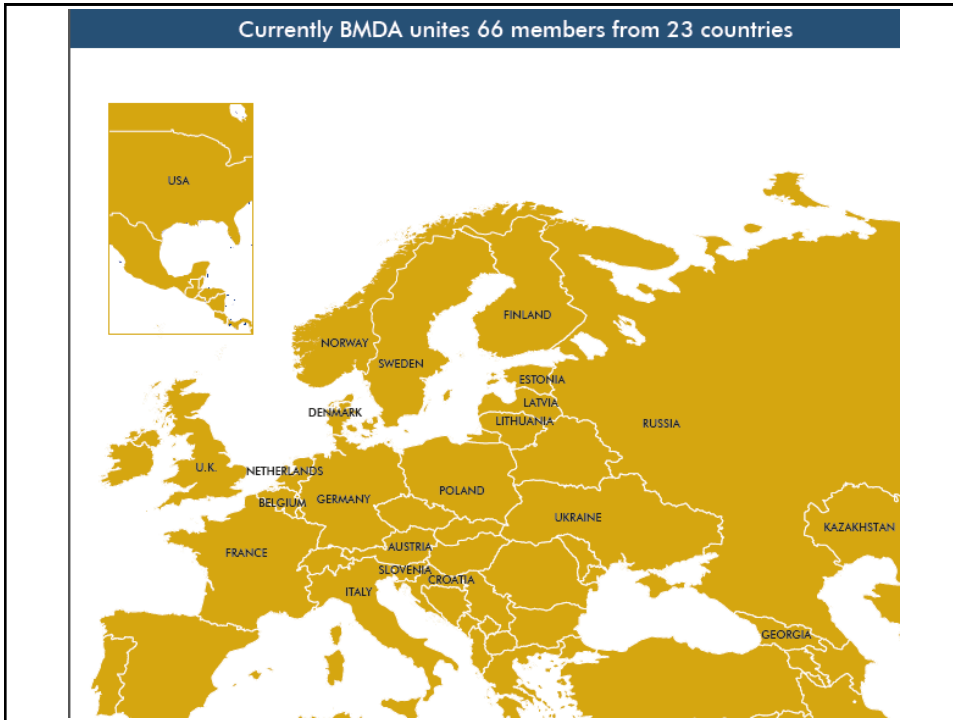
## 12<sup>th</sup> Annual BMDA Conference will take place.....?



### ENCOURAGES BMDA MEMBERS' PARTNERSHIP

BMDA creates various opportunities for its members' collaboration implementing different joint projects together, searching for international and local partners, for new projects, communicating due to demand of different types of training and suggesting such services.





## NEW BMDA MEMBERS:

**BUSINESS AND INNOVATION DEVELOPMENT AT UNIVERSITY OF TURKU, Finland**



**ECCH, UK**



**EmmERGING SOLUTIONS, France**



**GLOBAL BUSINESS SCHOOL NETWORK (GBSN), USA**



**PANEVEZYS COLLEGE, Lithuania**



**RUSSIAN ASSOCIATION OF BUSINESS EDUCATION (RABE), Russia**



**KYIV SCHOOL OF ECONOMICS, UKRAINE**



**Kyiv School of Economics**  
founded by EBRIC and the Vestechnic Foundation

## **BMDA BOARD AND MANAGEMENT**

### **IN MEMORIUM**



**Member of the Board  
2005-2012**

**Nicola HIJKEMA**, Vice Rector for  
International Relations, Estonian Business School, Estonia

## BMDA BOARD AND MANAGEMENT

### Members of the Board



**Ruth ALAS**, Vice-Rector, Estonian Business School , Estonia



**Morten CHRISTENSEN**, Senior Vice President, Statoil Fuel & Retail ASA, Norway/Latvia



**Virginijus KUNDROTAS**, Dean, Adizes Graduate School, USA



**Martyn LAWRENCE**, Senior Publisher, Emerald Group Publishing Limited, United Kingdom



**Enn LISTRA**, Professor in Finance, Tallinn School of Economics and Business Administration of TUT, Estonia



**Modris OZOLINS**, Deputy Rector, Business Liaison and Development at Riga Technical University, Latvia



**Tatjana VOLKOVA**, Professor, BA School of Business And Finance, Latvia



**Wojciech RYBOWSKI**, President, Gdansk Foundation for Management Development, Poland

**BMDA Management**



**Virginijus KUNDROTAS**

President



**Goda SADZEVIČIŪTĖ**

Coordinator



**Augute PALIULIONIENĖ**

Project Manager

**Thank you for your attention!**

**And**

**Welcome to learn more about BMDA!**