

Vision - University of Business, Arts and Technology

RISEBA Business School

School of Media and Communications School of Architecture and Design



•Business and Management •Economics



Study areas







Business and Management	Economics	Communication	Arts	Arcitecture
Undergraduate programmes 3- 4 years:				
Business Studies LV) Business Psycholo (RU, LV) E-business (RU, LV European Busines (EN)	gy ()	Public Relations and Advertising managemnt (RU, LV)	Audio Visual Media Arts (RU, LV)	Architecture (EN)
Postgraduate programmes 1.5 - 2 years				
Business Management (RU, LV) International Business (EN) Project management (EN, LV) Human Resource Management (LV, EN) Health management (LV EN) RISEBA MBA (EN)	nt N)	0	Audio Visual Media Arts (
	Business Management			3

Changes in external environment....

- Economic crisis
- Demographic situation
- Globalisation processes
- Increase in competition
- Tendencies in education

.... and dynamics of student enrolments

... require changes in the

business model



• Introduction of creative studies at RISEBA

- Communications in 2007
- Media studies in 2009

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Architecture in 2011

- Rationale
 - Market demand
 - Diversification of business activities
 - Development of creative industries
 - Multidisciplinary approach, creativity and innovation
 - Facilitation of new academic and research culture
 - Diversity of the student body
 - Synergy between business and arts

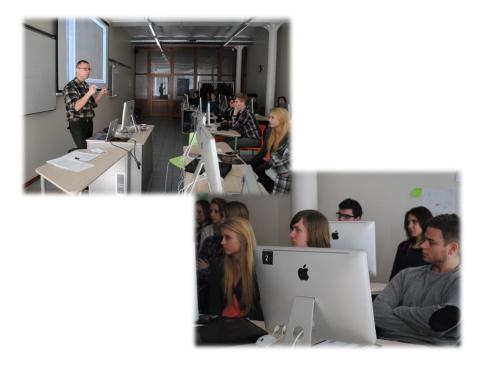
Policy of teaching at RISEBA

- Participant Centred Learning
- Interactive and Innovative Methods of Teaching
- Multidisciplinarity
- Learning through different contexts
- Business skills and entrepreneurship for creative studies
- Creativity for business students





























Creative Infrastructure



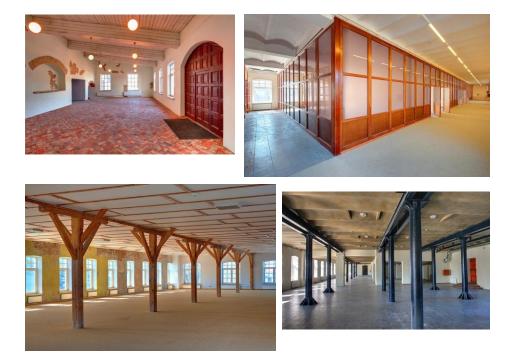
Creative quarter

Regeneration of industrial area Cleaned up environment

education+culture+industry











RIGA - EUROPEAN CAPITAL OF CULTURE 2014

H₂O₅6

Events dedicated to the creative quarters of the city

RISEBA participates as a new cluster of education, culture, innovation and industry











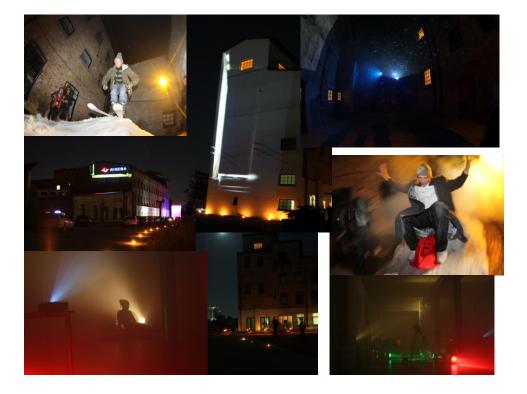




Creative expression









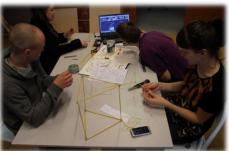
RISEBA Creative quarter is a place, with the highest density ratio of emotional and intellectual quotient per square meter in Riga

RISEBA Creative Quarter. The Place for your Smart growth.





Creative expression





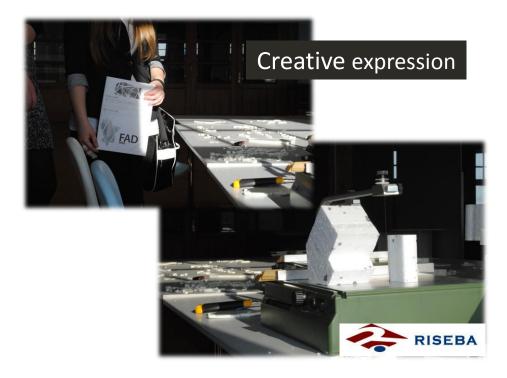


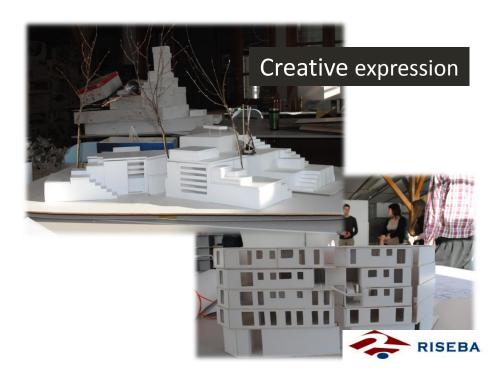
Creative expression



















We do have a garage...



