



Vision - University of Business, Arts and Technology

RISEBA
Business School

School of Media and
Communications

School of Architecture
and Design

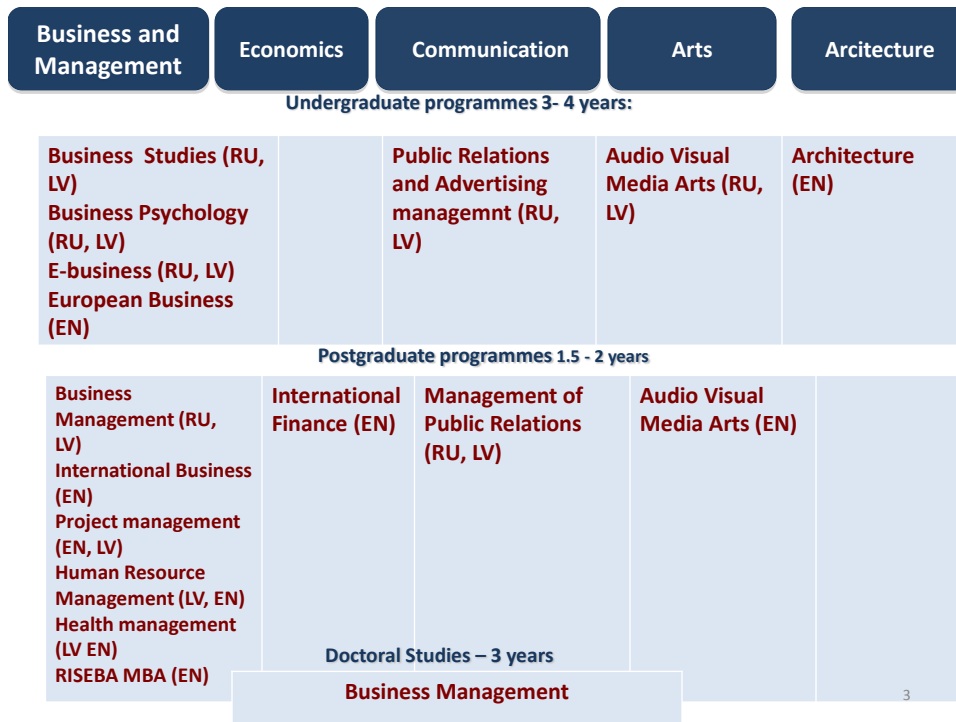


Study areas

•Business and Management
•Economics

•Arts
•Communications

•Architecture
•Design



Changes in external environment....

- Economic crisis
- Demographic situation
- Globalisation processes
- Increase in competition
- Tendencies in education

.... and dynamics of student enrolments

... require changes in the
business model



- **Introduction of creative studies at RISEBA**
 - Communications in 2007
 - Media studies in 2009
 - Architecture in 2011
- **Rationale**
 - Market demand
 - Diversification of business activities
 - Development of creative industries
 - Multidisciplinary approach, creativity and innovation
 - Facilitation of new academic and research culture
 - Diversity of the student body
 - Synergy between business and arts

5

Policy of teaching at RISEBA

- Participant Centred Learning
- Interactive and Innovative Methods of Teaching
- Multidisciplinarity
- Learning through different contexts
- Business skills and entrepreneurship for creative studies
- Creativity for business students

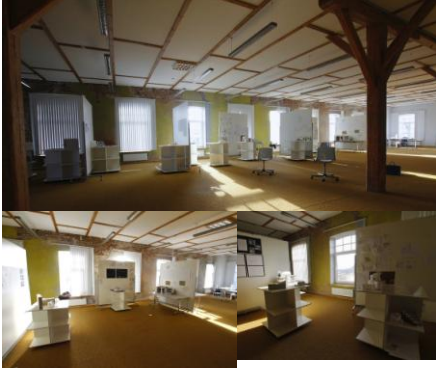


7













Creative Infrastructure

Creative quarter

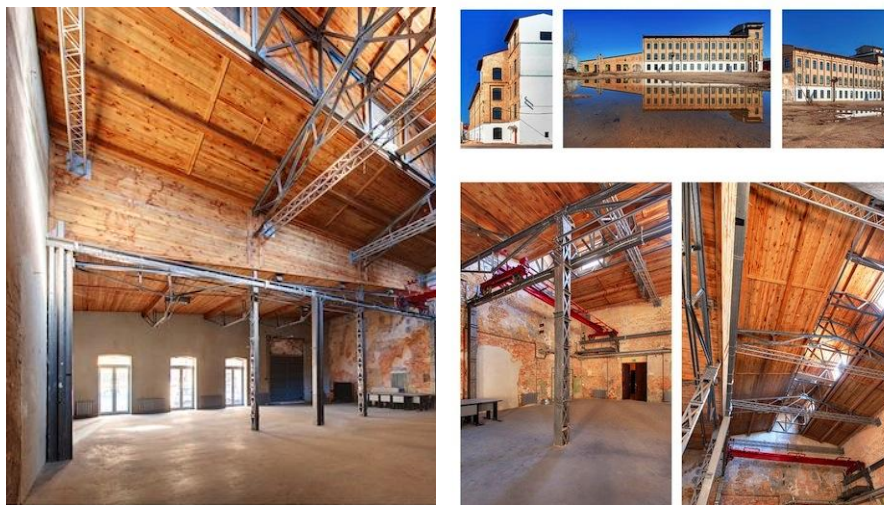


Regeneration of industrial area
Cleaned up environment
education+culture+industry



H₂O 6
Architecture and Media Centre



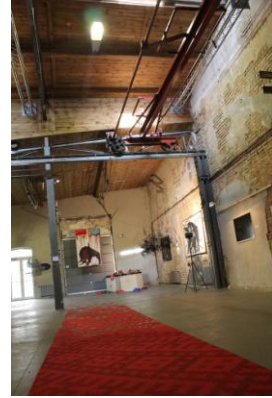
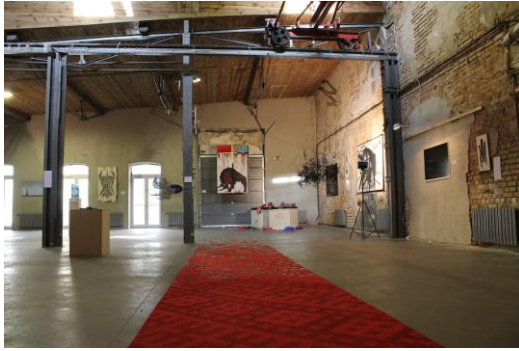


RIGA - EUROPEAN CAPITAL OF CULTURE 2014



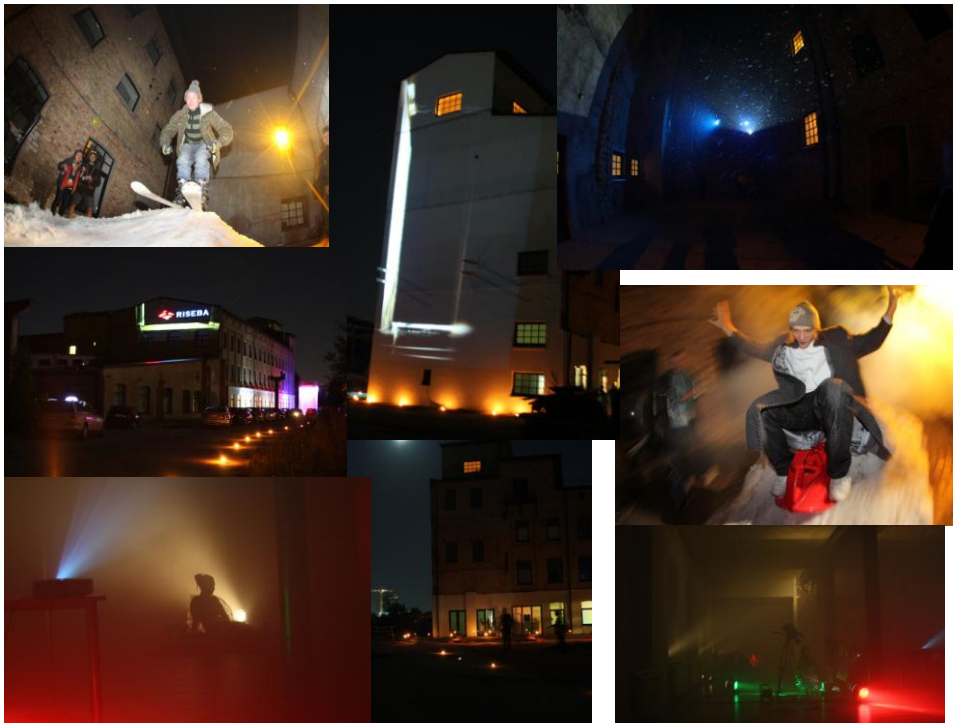
Events dedicated to the creative quarters of
the city

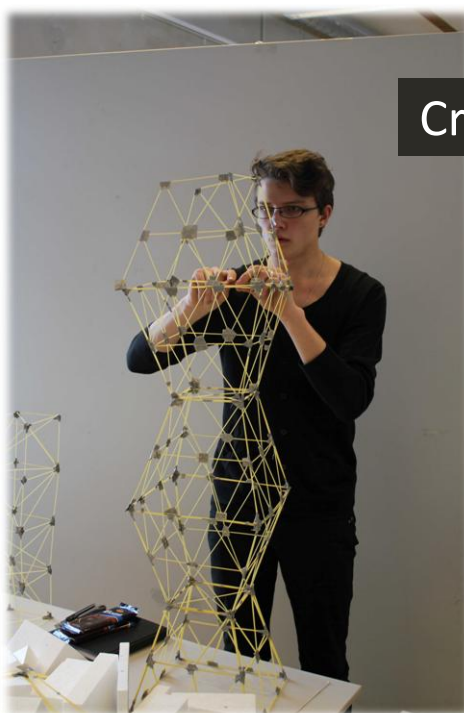
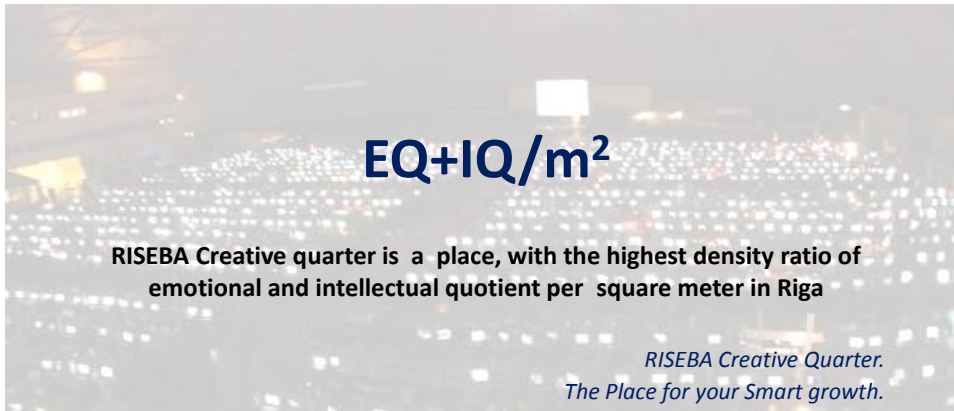
RISEBA participates as a new cluster of
education, culture, innovation and industry





Creative expression



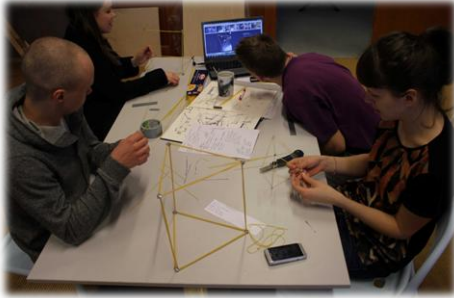


Creative expression

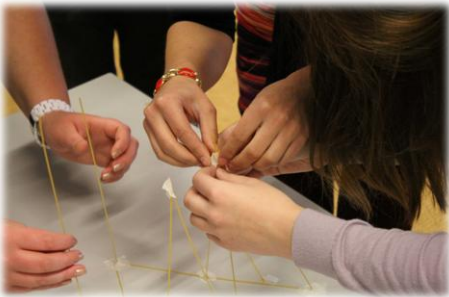




Creative expression



Creative expression



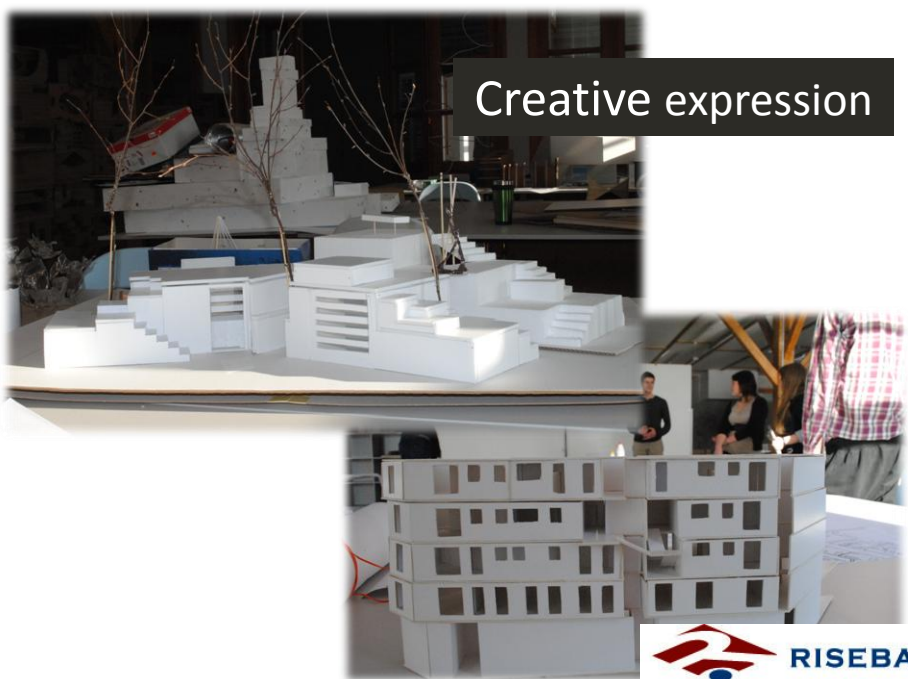


Creative expression



Creative expression





RISEBA
WINTER JAM
28/02/13 H₂O 6
PIETEIKŠANĀS
VISIEM
SLĒPOTĀJIEM, SNOVBORDISTIEM
LĪDZ 25/02/13 SP@RISEBALV



ORGANIZĒ RISEBA SP





Creative expression



We do have a garage...

