



Emerald Emerging Markets Case Studies

Call for partnering organizations: opportunity to share your teaching cases with an international audience

In response to increasing demands from business educators for quality-controlled teaching cases focused on emerging markets, Emerald has developed the *Emerald Emerging Markets Case Studies* collection (*EEMCS*).

As the balance of global economic power shifts towards developing and emerging markets, business schools are turning their focus to understanding management in these nations and regions. This quality collection from Emerald aims to be the resource of choice for management educators worldwide.

In its first year, *EEMCS*'s case studies and teaching notes have been downloaded over 11,000 times by an international readership.

Call for partners

EEMCS is currently inviting expressions of interest from organisations who are involved in case-writing activities and who are seeking international dissemination for their cases.

If your organization is currently involved in the preparation of teaching cases with a focus on business and management in emerging economies, then we would be interested in hearing from you. *EEMCS* could be the ideal portal for the international dissemination of the cases from your institution. The cases produced by you could prove to be very useful to lecturers outside your immediate network. Why not reach out to them through *EEMCS*?

To find out more about *EEMCS* and view sample cases and abstracts, please browse our pages here: www.emeraldinsight.com/products/case_studies/index.htm

Register interest

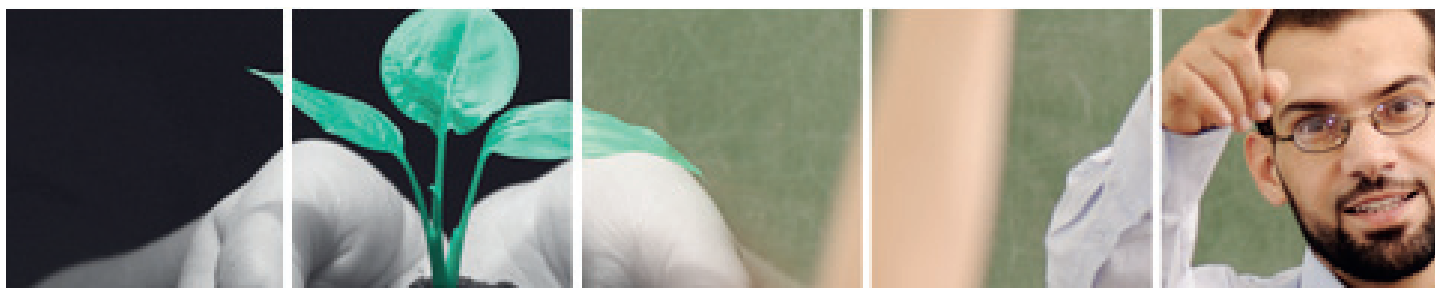
To register your interest in partnering with *EEMCS*, please send the following information to Publisher Victoria Buttigieg at: vbuttigieg@emeraldinsight.com:

- Name of organization
- Name of main contact
- Contact details
- Short description of case-writing activity within your organisation (not longer than 250 words)
- What would your expectations be of working with *EEMCS*? (not longer than 250 words)

Contact

For questions, please contact: vbuttigieg@emeraldinsight.com

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