

QUARTERLY NEWSLETTER

BMDA NEWS

Invitation to join 3rd International Bachelor Student Conference



THEORY AND PRACTICE: STUDENT INSIGHTS

13th November, 2014
Kaunas, Lithuania

We would like to invite all undergraduate students to the International bachelor student conference "Theory and Practice: Student Insights". This conference is an exceptional event educating students' abilities related to application of theoretical and practical knowledge by analysing different subjects. This conference provides not only favourable conditions for bachelor students to involve themselves in scientific activities, but also provides opportunity for Lithuanian and foreign students to get acquainted with each other, share experience, spend time pleasantly and prepare for other research and practical events.

CONFERENCE TOPICS :

- * Role of the young specialists in the development of the law thought;
- * The importance of social work studies in the modern society: student experiences and prospects;
- * The challenges for business in the terms of uncertainty;
- * The art of learning languages.

CONFERENCE LANGUAGE AND ARTICLE PRESENTATION

The Conference language is English.

The language of article, annotation and presentation is English, although the article can be written Lithuanian or English. Presentation must be prepared by MS PowerPoint. The presentation must be sent to the conference organizers by **7th November, 2014**, and after receiving the comments of the organizers, the corrections of the presentations must be done. The time of presentation is 7-10 minutes. **We are looking forward to original ideas!**

For more information, please visit <http://www.bmda.net/BMDA/events/3rd-international-bachelor-students2019-conference-theory-and-practice-student-insights>



BMDA WELCOMES NEW MEMBER

Baltic Management Development Association welcomes Business School “Zdes I Sejchas” on becoming our new institutional member.

Business School “Zdes I Sejchas” is a market leader in the sphere of business education and consulting in Belarus. With 19 years experience in the market, our company provides high quality services, using the best practices and proven methodologies. The experts in strategy development, organizational management, human resources management, finance, project management, logistics, sales and marketing work in our company. They enjoy their job and are interested in developing their own skills and competencies. The company has created a unique environment that allows employees to show their best qualities.

The main activity of Business School “Zdes I Sejchas” is providing high standard education. There are more than 100 educational programs for owners, managers and professionals in such areas as management, strategy, human resources management, finance, business processes, project management, sales and marketing, logistics and others. The programs can be long-term business courses lasting for several months or one year as well as short-term courses. More than 26,000 students has learned in Business School “Zdes I Sejchas”. More than 100 corporate seminars are held annually.



Partners of Business School “Zdes I Sejchas”: International consulting company «Adizes Institute» (USA), Association of Consultants in HR-management (Russia), Association of Consultants in Management and Organizational Development (Russia)

Mission of Business School “Zdes I Sejchas”: We create the harmonious environment for your continued growth.

BMDA PRESIDENT AT THE 7TH GLOBAL RATING & RANKING EVENT IN ISTANBUL



BMDA President and Dean of Adizes Graduate School (USA), Dr. Virginijus Kundrotas chaired the session at the 7th Eduniversal World Convention in Istanbul, which took place on October 22-24.

He also presented Eduniversal awards for the Best 3 Business Schools in the Central and East Europe Region during the Gala dinner of the Convention.

During the Eduniversal awards ceremony, the awards are presented annually to Top 3 Business Schools in the 9 geographical zones. The winning schools receive their special Awards from the Eduniversal Scientific Committee members, responsible for their designated areas. The Awards Ceremony puts the Top 27 Business Schools in spotlight, and the winners are honored and invited to share their last innovations and achievements with their colleagues.

More about Eduniversal at www.eduniversal-ranking.com

SUCCESS OF THE TRAINING "ADIZES THEORY AND PRACTICE FOR THE BEST BUSINESS SCHOOLS"

On September 8-10, 2014 Adizes Graduate School (USA) in cooperation with BMDA and RABE – successfully organized the 2nd International Training “Adizes Theory and Practice for the Best Business Schools” dedicated to professors from various universities and business schools. The training took place in Milocer, Montenegro!

During the training Dr. Ichak Adizes, the CEO and Founder of Adizes Graduate School (USA) shared his enormous experience on the methodology as well as provided the newest insights in methodology evolution. His teaching have been complimented by Dr. Virginijus Kundrotas, Dean of Adizes Graduate School (USA) and Dr. Zvezdan Horvat, Lecturer at Adizes Graduate School (USA).



The geography of the participants included Croatia, Germany, Italy, Russia, Latvia, Lithuania, Poland and Switzerland.

During these three days participants learned the key aspects of the methodology as well as shared experiences, networked and enjoyed the time together in beautiful Montenegro.

The next step following this training will be further development of cooperation ties with those institutions, which representatives attended the training.

STRATEGIC BMDA BOARD MEETING 2014



A Strategic BMDA Board meeting took place on July 25 in Kaunas, Lithuania. The Board discussed a wide range of topics, dedicated toward BMDA mission, expansion of activities, development of strategic partnership, redesigning the current events in order to comply with the changing needs in the market, and other issues. The Board took a number of important decisions, which will make BMDA activities more visible and even more beneficial to the members of BMDA.

NEWS FROM BMDA MEMBERS

News are listed according to the date of publication



DEAN OF ADIZES GRADUATE SCHOOL AT THE LARGEST BUSINESS FORUM IN LITHUANIA – BUSINESS 2015



On October 15th 2014 Dr. Virginijus Kundrotas, Dean of Adizes Graduate School delivered the speech “CEO Selection Dilemma: Obedient Executor of the Shareholders Will or Inventive Creator? Which Choice Could Ensure Success of the Company?”. The presentation was launched during the largest Business Forum in Lithuania – Business 2015, organized by main business daily – “Business News”

The event attracted more than 350 participants: CEO’s, Business Leaders and Managing directors from Lithuania. The Conference mission was to discuss the underlying assumptions that will determine the success of the business company in 2015. It was also presented what kind of decisions in 2015 will be prepared by the most successful business leaders and how to adapt them in the company’s growth.

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ADIZES GRADUATE SCHOOL TRAINING IN KAZAN



From September 27 till 29 Dean of Adizes Graduate School (USA), Dr. Virginijus Kundrotas, delivered 3 days executive training for a group of Business executives and faculty members of Kazan Federal University in Kazan (Russia).

During the training the participants learned and applied Adizes Organizational Transformation methodology and various managerial tools for more effective and efficient management of organization.

This workshop was the second step in long term training that Adizes Graduate School is implementing together with Kazan Federal University.

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IBS AT VU PREPARED AND PRESENTED LITHUANIAN ENTREPRENEURSHIP MONITOR 2013 REPORT

Global Entrepreneurship Monitor is funded by the Research Council of Lithuania and has been carried out since 2011. The IBS at VU researchers group has recently prepared the Annual Lithuanian Entrepreneurship Monitor 2013 report. It is the third report. The result of the report has been distributed via the daily newspaper - Business News and local conferences. Every year, the report is widely presented to both - the business community, and the general public. Research data was collected by using the Global Entrepreneurship Monitor (GEM) methodology. Since 2011, IBS at VU researchers group is a member of the Global Entrepreneurship Research Association.

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INTERNATIONAL RECOGNITION OF SCIENCE QUALITY

The seventh Euromed conference on the subject of "The Future Entrepreneurship" took place in Norway on 18-19 of September. This year, Lithuanian scientists shined - their work was recognized as the best. A certificate of the Euromed conference was ceremoniously handed over to the representatives of the International Business School of Vilnius University (IBS VU).

The conference, of which popularity grows rapidly, was attended by over 260 participants from 68 countries. Academics, practitioners, researchers, doctoral students presented 206 scientific research projects. Lithuania was represented by six research groups - twice as many as last year.

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THE 7TH ANNUAL EUROMED CONFERENCE

BEST PAPER AWARD

Mindaugas Lauzikas, Erika Vaiginienė, Aiste Milute

IMPACTS OF THE FEAR OF FAILURE ON THE DYNAMICS OF ENTREPRENEURSHIP IN CEEC BELONGING TO THE EU SINCE 2004

Demetris Vrontis
President,
EuroMed Research Business Institute

Yaakov Weber
President,
EuroMed Research Business Institute

Rotem Shincor
Dr. Rotem Shincor
Conference Chair,
School of Business and Law
University of Agder



COORDINATION MEETING OF TEMPUS PROJECT



On October 29, Caucasus University hosted TEMPUS meeting - "QA-TNE: Promoting quality and recognition of transnational education in Armenia and Georgia." Caucasus University has been participating in the grant project since 2013.

The aim of the project is working out and implementing mechanisms of internal (HEIs) and external (EQAs) Quality Assurance in accordance with OECD/UNESCO recommendations to facilitate operation and development of mechanisms needed for activating Trans-national regulations in Georgia and Armenia.

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**SALFORD BUSINESS SCHOOL AWARDED
CEEMAN INTERNATIONAL QUALITY
ACCREDITATION (IQA)**

CEEMAN International Quality Accreditation is awarded to institutions that are committed to continuous improvement and are providing the delivery of high quality educational programs.

To achieve and retain CEEMAN IQA accreditation, a business school must satisfy a wide range of criteria and standards and successfully complete the five-stage accreditation process that requires the institution to examine itself critically and completely, while demonstrating conformance with IQA accreditation standards.

Salford Business School has been awarded the IQA Accreditation for a period of six years.

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**IMPROVE AND DEVELOP OPERATIONAL
EXCELLENCE IN YOUR SCHOOL OR
MANAGEMENT DEVELOPMENT INSTITUTION**

CEEMAN is glad to announce its Program Management Seminar, scheduled for 15-17 April 2015 at the IEDC-Bled School of Management, Slovenia.

11th edition of the Program Management Seminar (PMS) invites applications from program managers, coordinators, and directors as well as institutional leaders (deans, directors, heads of departments) interested in organizing and improving the program management function at their institution.

[Read more](#)


**DR. ALFREDAS CHMIELIAUSKAS APPOINTED
AS THE NEXT PRESIDENT OF ISM**

The Board of the ISM University of Management and Economics appointed its next President. Assoc. Prof., Dr. Alfredas Chmieliauskas, one of the founders of the University, its former Vice-President and the Chairman of the Senate, was elected as the President of the University for the next four years' term of office. The President started performing his duties as of 8th of October.

12 candidates applied for the University President's position and among them were candidates from Lithuania and a number of foreign countries, namely the Netherlands, USA, Estonia, Poland, France and Sweden.

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ISM

LEONIDAS DONSKIS APPOINTED ISM VICE-PRESIDENT FOR RESEARCH



Prof. Leonidas Donskis, a former euro parliamentarian and prominent public activist, was appointed vice-president for research at ISM University. He began in his new position on 22 September.

Prof Donskis is focusing on strengthening research and doctoral studies, improving strategy, and increasing the internationalisation of the two activities. He is also responsible for networking in the research and doctoral student community and for the publication of research articles in professional literature. Another important area of his activity is strengthening contacts between academics and business, searching for new opportunities for cooperation, discovering creative potential in business, and employing it on a bigger scale.

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CONGRATULATIONS FOR ALUMNI AND PARTICIPANTS OF GDANSK FOUNDATION FOR MANAGEMENT DEVELOPMENT (GFKM) EXECUTIVE MBA PROGRAM



The annual [Graduation and Inauguration Ceremony](#) of GFKM Executive MBA program was held in Artus Court in the Gdansk Old Town. Four 2012-2014 cohorts, including open programs in Gdansk and in Warsaw as well as EMBA for Energy Sector and EMBA for Health Care were graduated. EMBA 24 cohort was officially inaugurated – altogether six EMBA programs will begin in 2014. The Gala was graced by Polish and Pomeranian Authorities as well as the representatives of major companies and leading universities. We are very glad that so many alumni of GFKM EMBA programs occupy senior management positions in Polish and European organizations.

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ISM

ISM SCHOLARS' PAPER PUBLISHED IN A HIGHLY RANKED INTERNATIONAL JOURNAL



The article of ISM PhD student Bernadeta Goštautaitė and prof. dr. Ilona Bučiūniene titled “The Role of Work Characteristics in Enhancing Older Employees” Performance: Evidence from a Post-Soviet Country” was published in “The International Journal of Human Resource Management”, which is among the best 37 “Financial Times Survey of Top Business Schools” journals.

The paper showcases the contextual development of age diversity in Lithuania and explores the theoretical grounding and empirical evidence of the role of work characteristics (work-scheduling autonomy, decision-making autonomy and social support) in the age-individual performance linkage.

[Read more](#)


ACCA
NEW INITIATIVE WILL OPEN UP FREE BUSINESS COURSE TO ANYONE, ANYWHERE

A new initiative will allow anyone, anywhere in the world to get a better understanding of how to run a business, thanks to a collaboration between global accountancy body ACCA (the Association of Chartered Certified Accountants), the University of Exeter Business School and online learning platform FutureLearn.

Together, they are launching a Massive Open Online Course (MOOC) – *Discovering Business in Society* – which is free to study and open to anyone in the world with access to the internet. The aim of the eight-week course is to give anyone the opportunity to learn the principles of business.

[Read more](#)

ACCA
ROBIN COSGROVE PRIZE


The fifth Robin Cosgrove Prize has been launched – entries from those aged 35 and under are wanted.

Proposals with fresh ideas are being sought for the 2015 Ethics in Finance Robin Cosgrove Prize. A USD\$20,000 award will be given towards funding the best project idea, judged by an international panel of experts in the field.

The award is available internationally, and entries can be written in English or French.

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RTU FEEM HAS PARTICIPATED IN DEVELOPMENT OF YOUNG LEADERS

Lifelong Learning Programme

Faculty of Engineering Economics and Management at Riga Technical University (RTU FEEM) together with 6 other project partners successfully finished the EU LLP Leonardo da Vinci Transfer of Innovation program project “Developing an enhancing leadership skills for young managers in times of crisis: an innovative training package for European young professionals - YOUNG LEADERS” (2012 - 2014). With in the Project has been developed an innovative training package on leadership programs for Young Business Leaders at national and European level.

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SMART WORK – NEW OPPORTUNITIES FOR REGIONS

Faculty of Engineering Economics and Management at Riga Technical University (RTU FEEM) together with 10 project partners successfully finished the EU INTEREG IVC project “Micropol - Smart Work Centers in Non-Metropolitan Areas” (ESAP) (Project No.: I097R4) (2012 -2014).

The conference “Smart Work – New Opportunities for Regions” hosted by the Riga Technical University on 2 October 2014 was the last official event of the project that is engaged in discovering how this shift in work culture can favour more distance working and the opportunities offered by the 2.0 economy can help to re-vitalise rural Europe.

The aim of the conference was to disseminate knowledge and best practices regarding telework and smart work centres. More than 80 participants took part in the Conference.

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LKVIA

Lietuvos kokybės vadybos ir inovacijų asociacija

LKVIA

LLC “KVALITETAS” ESTABLISHED LITHUANIAN ASSOCIATION OF QUALITY MANAGEMENT AND INNOVATIONS (LKVIA)

This summer, LLC “Kvalitetas” together with LLC “Finansų labirintas“ and LLC „Auk“ established Lithuanian Association of Quality Management and Innovations (LKVIA). Until now LKVIA organized 2 seminars with Finland Quality Association President Tani Järvinen: “Quality management and innovation development: the experience of Finland and Lithuania opportunities” participated 54 people from public and private sectors, from higher education sector and Member of the Board of the Ukrainian Association for Quality Taras Kalyta: “The Quality management system upgrade under 2015 year Standard” participated 77 people from public and private sectors, from higher education sector.

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ALmaty
Management
University

JOB ANNOUNCEMENT



ALMA

ALMATY MANAGEMENT
UNIVERSITY

The Board of Trustees of ALMA University seeks an accomplished leader to become Principal (Rector / Vice-Chancellor).

Almaty Management University, located in Almaty, Kazakhstan is a world-class business school, a leader in the sphere of business education in Central Asia. ALMA University enrolls 3500 students, has more than 200 full-time faculty, and offers more than 30 programs. Almaty Management University is an AMBA-accredited institution with multilevel system of education in three languages (Kazakh, Russian and English). Almaty Management University is a member of the range of international organizations and associations: EFMD, AACSB, AAPBS, CEEMAN, BMDA, RABE, Talloires Network, UN Academic Impact, CAMAN, etc.

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**ALmaty
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**THE DELEGATION OF FRENCH SENATE
WITH VISIT TO ALMA UNIVERSITY**

September 13, 2014 Almaty Management University (ALMA University), former IAB, has hosted a delegation of French Senate and General Consul of France in Almaty Mr. Patrick Renard, starting a new chapter in ALMA University relations with France.

The visit has started with introduction to ALMA University virtual museum in French, which is a unique exposition of history and achievements of the university presented through digital technologies. During further meetings French students studying at ALMA University within exchange programme shared their experiences with the university,

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**ALmaty
Management
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**“AMBASSADOR HOUR” IN ALMA
UNIVERSITY!**

First guest lecture in the framework of this programme was presented by His Excellency Mr. Francis Etienne, Extraordinary and Plenipotentiary Ambassador of France to the Republic of Kazakhstan, Chevalier of the National Order of Merit.

His Excellency gave a speech to students, faculty members and staff of ALMA University on French Perception of European security policy. In the European and Global arena such issues as economical, food and information security are getting special role and importance, as His Excellency noted.

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CEEMAN
**INTERNATIONAL MANAGEMENT TEACHERS
ACADEMY WELCOMES APPLICATIONS FOR
IMTA 2015**

The application process for the 16th edition of the faculty development program for a new generation of management educators for the new generation of business leaders is open.

IMTA 2015 will take place on 7-19 June 2015 in Bled, Slovenia. Depending on applications, the disciplinary tracks will be selected from: *Business in Society, Finance, Marketing, Strategic Management, Leadership and Change Management and others.*

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WINNERS OF THE 2014 CEEMAN CASE WRITING COMPETITION IN COOPERATION WITH EMERALD

CEEMAN is proud to announce the results of the 20th CEEMAN Case Writing Competition which received a total number of 26 case studies, written by 47 authors and co-authors from 27 institutions in 13 countries (Albania, Canada, Hungary, India, Indonesia, Kenya, Latvia, Malaysia, Romania, Singapore, Switzerland, United Arab Emirates and Kingdom of Saudi Arabia).

The winners of the 20th CEEMAN Case Writing competition held in cooperation with Emerald were announced at the Gala dinner of the CEEMAN Annual Conference in Budapest, on 26 September.

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CEEMAN IS PROUD TO PRESENT 2014 CEEMAN CHAMPIONS

CEEMAN has also this year awarded the outstanding individuals of CEEMAN member institutions with the CEEMAN Champion Awards. In recognition of their achievements, the winners received the Award Cup at the 22nd CEEMAN Annual Conference Gala dinner in Budapest on 26 September.

The CEEMAN Award jury consisted of Jim Ellert, CEEMAN board member, IMTA academic director and IQA director; Arshad Ahmad, member of the IMTA faculty team and associate vice president, Teaching & Learning of McMaster University, Canada, and Milenko Gudic, IMTA managing director.

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DR. MARLENE WALL INVOLVED IN DISCUSSION WITH LITHUANIAN PRESIDENT OVER CHANGES IN EDUCATION

LCC President, Dr. Marlene Wall, visited Vilnius for a historic meeting with Her Excellency, Lithuanian President Dalia Grybauskaitė, who invited presidents from all of Lithuania's universities for a discussion regarding the future of higher education in Lithuania.

Meeting agenda items included negotiations over proposed changes to the current higher education law, as well as ensuring better quality of studies and effectiveness of higher education institutions in our country.

According to President Grybauskaitė, Lithuanian universities are currently more concerned with the quantity of accepted students than the quality of studies provided.

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ALMU TEAM RECEIVES EDB GRANT

Team of Economics and Logistics chair of Almaty Management University (ALMU) former International Academy of Business has won the 5th contest of Research and Publishing Projects of Eurasian Development Bank's Technical Assistance Fund and will receive the EDB grant to conduct research.

The 5th contest targeted assistance to research of Eurasian integration and development of international cooperation in this area.

Multidisciplinary individual researchers and small teams dealing with the development of regional, economic, political, social and cultural liaisons may participate in the contest

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ALMU HOSTS THE FINALS OF KAZAKHSTAN'S INNOVATIVE PROJECTS

Three projects out of 11 shortlisted have won in the finals of Kazakhstan's innovative projects in the information and communications industries of KazINNO IT.

Three winners, two in seed and one in startup nominations, will now do accelerator programmes abroad to discuss projects with investors – a hard-won prize for the ideas behind their vision. The contest was commissioned by JSC "National Agency for Technological Development" with support from Kazakh Ministry for Industry and New Technologies. The finals featured a wealth of hands-on experiential master-classes that gave insight into making efficient presentations, maximizing marketing initiatives, building a business team, managing copyright issues.

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LCC'S NEW M.A. APPROVED UNANIMOUSLY

LCC International University is proud to announce the new M.A. degree in International Management which has started on August 9, 2014.

"The program provides an exciting opportunity for local and International business students in the Klaipėda region and beyond. Students will learn proven business theories from outstanding faculty at LCC and Taylor University (USA), as they will take the time to reflect on their early career business experiences in an academic and thoughtful setting. Side by side with their American counterparts, the students will explore not only the "how" but also the "why" of successful business practice. At LCC we are invested in developing ethical and effective business leaders for the future, and this is why we are partnering with Taylor to bring this new degree to the region!" says Dr. Jekabs Bikis, Chair of LCC's International Business Administration Department.

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ALmaty
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**MBA COURSE BY HAAS SCHOOL
OF BUSINESS PROFESSOR**

Professor of Haas School of Business, UC Berkeley, USA, delivered an MBA course in English at Almaty Management University (ALMU), former International Academy of Business, from July 7 to 10, 2014

Professor at Haas School of Business Paul A. Tiffany gave an MBA course in Almaty's ALMU university on Competitive Strategy.

Prof. Tiffany graduated from Loyola University and did an MBA at Harvard University as well as PhD at University of California in Berkeley. He has worked as an Assistant to the President at Western Mortgage Corporation (subsidiary of Unionamerica, Inc.), Management Consultant at Marwick, Mitchell & Co и MacDonal d & Co, Senior Administrative Analyst at County of Los Angeles.

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ALmaty
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**NEW SCHOOL OF LAW - STRATEGIC
GOAL FOR ALMU**

One of the School's most important tasks is to train new-generation lawyers for the business sector including entrepreneurs, businessmen and large companies. This is the first School of Law in Kazakhstan with a special focus on business and on training lawyers and counsels to protect rights of businesses.

Assylbek Kozhakhmetov, President of Almaty Management University: «Unfortunately, there is a way to go for our legal culture to be fully developed. Larger companies have an opportunity to protect their interests but small and medium-sized businesses often see even their basic rights violated. However, entrepreneurial right is an independent and very important area of law and there are very few specialists with adequate expertise in this field. The school will specifically address this shortage and will train lawyers and counsel for business.»

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