

Swedbank in the Baltic's: past - present - future

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1. Past- How Swedbank made its way to the Baltic's
2. What went wrong and why
3. The future of banking

How did we get here ?

Swedbank 

Savings bank- to promote and encourage people to save through various forms of credits, and to participate in a local community where the bank is operating

SPARBANKEN SVERIGE
(SWEDBANK)

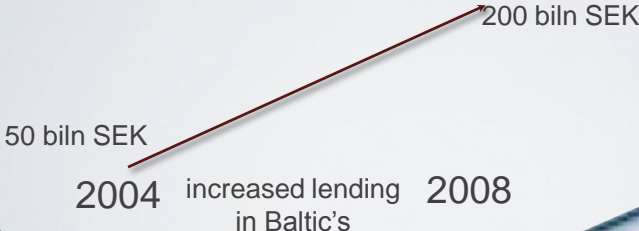


“glocal”
global + local

Baltic countries



what went wrong and why ?



the future

Baltic Region Bank - Hansapank? -
Government

“GLOCAL”

Thank YOU